2008/09 Inland Empire Annual Survey

Final Report

Submitted by:

CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO
Institute of Applied Research and Policy Analysis

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PLATINUM SPONSOR:
San Bernardino Associated Governments

SILVER SPONSORS:
Mojave Water Agency
Riverside County Economic Development Agency

BRONZE SPONSORS:
Coachella Valley Associated Governments
College of Business and Public Administration, CSUSB
Omnitrans
San Bernardino Valley Water Conservation District
Western Riverside Council of Governments

CHAPTER 1: INTRODUCTION AND METHODS

INTRODUCTION

The Institute of Applied Research (IAR) is pleased to present the results of its **2008/2009 Inland Empire Annual Survey.** IAR has been conducting an annual survey in San Bernardino County for twelve years and in Riverside County for seven out of the last twelve years.
The purpose of the survey is to provide policy-related research that relates to issues important to both counties. This 2008/2009 Inland Empire Annual Survey provides decision-makers with objective, accurate and current information for:

- **Evaluating key public and private sector services and activities** (e.g., retail services, health care, education, transportation);
- **Describing the public's current views as well as changes over time** in public perceptions of such issues as: quality of life, the state of the local economy, perceptions of the region as a place to live and work, problems and issues facing both counties (e.g., crime, pollution, immigration, traffic congestion, and promotion of economic development);
- **Providing a regional focus** for the on-going discussion of key local/regional issues; and
- **Disseminating a coherent picture of San Bernardino & Riverside County residents' views, beliefs, and demographic characteristics** to key decision makers within and outside the county, thus enabling comparisons to other counties.

Apart from the objectives listed above, IAR is committed to promoting regionalism and cooperation. Additionally, it is hoped that the work involved in the Annual Survey and other IAR projects will project the Inland Empire onto the radar screen of other "significant actors" in the State. In this sense, IAR seeks to become a valuable resource in the region for initiating community discourse and helping to inform the public, officials, and citizens.

THE QUESTIONNAIRE

Questionnaire items were selected on the following basis: Several questions were incorporated from previous Inland Empire Annual Surveys which were designed to track changes over time in residents' perceptions about their quality of life and economic well-being, their views about the pressing issues of the day, and their ratings of public services and agencies.

In addition, a number of standard demographic questions were included for tracking purposes and for cross-tabulation of findings. Tracking questions, of course, provide public agencies and businesses with trend data often needed in policy making and outcome assessments. These questions are also valuable in comparing the Inland Empire with other regions in the state and nation. A number of sponsors also submitted questions for their proprietary use. Finally, the researchers, in consultation with sponsors, added questions concerning current issues which have policy and research implications.

A draft copy of the questionnaire was submitted to the sponsors for their approval and modified where warranted. A Spanish version of the questionnaire was produced, the survey instrument was then pre-tested (in both languages), and some minor changes to the wording and order of some items were made. The questionnaire is attached as Appendix I.

SAMPLING METHODS

Telephone survey respondents were randomly selected from a comprehensive sample frame consisting of all telephone working blocks which contain residential telephone numbers in Riverside and San Bernardino County. This is a standard random sampling approach for studies of this nature. In order to ensure accuracy of findings, 1,629 residents were surveyed from the two-county area for a 95 percent level of confidence and an accuracy of approximately plus/minus 2.4 percent for overall two-county findings.

Sample size in San Bernardino County was higher than that of Riverside County due to the fact that there was a higher level of funding in San Bernardino County. As a result, 1,035 residents of San Bernardino County were surveyed, for an accuracy of a plus/minus 2 percent and 95 percent level of confidence. The sample size for Riverside County was 594 residents, for an accuracy of plus or minus 4 percent and a 95 percent level of confidence.

Since the inception of the survey, at the request of SANBAG (San Bernardino Associated Governments) IAR has conducted a region-specific analysis within San Bernardino County. The four regions of interest are: **East Valley, West Valley**, **Victor Valley,** and **Desert**, with approximately 250 respondents surveyed per region (95% level of confidence and an accuracy of +/- 6% per region).

The following table lists San Bernardino County survey respondents' community/city of residence, separated by region.

Communities and Cities Mentioned by Respondents, Broken Down By the Four Designated SB County Study Areas

East Valley	West Valley	Victor Valley	Desert Region
Big Bear	Chino	Adelanto	Barstow
Bloomington	Chino Hills	Apple Valley	Earp
Colton	Fontana	Hesperia	Hinkley
Cedar Glen	Montclair	Lucerne Valley	Joshua Tree
Crestline	Ontario	Phelan	Landers
Grand Terrace	Rancho Cucamonga	Victorville	Morongo Valley
Highland	Upland	Wrightwood	Needles
Lake Arrowhead			Trona
Loma Linda			Twentynine Palms
Lytle Creek			Yucca Valley
Mentone			
Redlands			
Rialto			
Running Springs			
San Bernardino			
Twin Peaks			
Yucaipa			

There were two regions within Riverside County designed based on the service area of two of our Riverside County sponsors. The first was the WRCOG region with a sample size of 312 respondents (for a 95% level of confidence and an accuracy of +/- 5.5%). The second was the CVAG (Coachella Valley Associated Governments) region with a sample size of 283 respondents (a 95% level of confidence and an accuracy of +/- 5.8%). These two regions cover approximately 98% of the population of the county.

The following table lists Riverside County survey respondents' community/city of residence, separated by region.

Communities and Cities Mentioned by Respondents,
Broken Down By the Two Designated Riverside County Study Areas

WRCOG Region	CVAG Region
Banning	Blythe
Beaumont	Cathedral City
Calimesa	Coachella
Corona	Desert Hot Springs
Hemet	Indian Wells
Homeland	Indio
Lake Elsinore	La Quinta
Menifee	Palm Desert
Mira Loma	Palm Springs
Moreno Valley	Rancho Mirage
Murrieta	Thermal
Norco	Thousand Palms
Nuevo	
Perris	
Riverside	
San Jacinto	
Sun City	
Temecula	
White Water	
Wildomar	
Winchester	

Telephone interviews were conducted by the Institute of Applied Research at California State University, San Bernardino using computer assisted telephone interviewing (CATI) equipment and software. The San Bernardino County surveys were conducted between January 21 and February 6, 2009. The Riverside County surveys were conducted between March 12 and March 19, 2009.

ORGANIZATION OF THIS REPORT

Chapter Two of this report focuses on San Bernardino County respondents' views and opinions (including regional breakdowns within the county). Chapter Three addresses Riverside County respondents' views. Chapter Four presents some selected differences between the counties and ends with some concluding remarks.

Highlights of the survey data are presented relative to ratings of the county, commuting, other transportation issues, fear of crime and crime-related issues, economic evaluations and

future prospects, evaluation of selected private and public services, and confidence in elected officials. Selected data from questions submitted by our sponsors was also included in the report: The San Bernardino section/chapter focuses on baseline quality of life issues of importance to all sponsors, transportation issues of interest to SANBAG and Omnitrans, and questions regarding water use introduced Mojave Water Agency and the San Bernardino Valley Water Conservation District. The Riverside chapter focuses on quality of life issues of interest to WRCOG and CVAG as well as economic development and workforce issues of interest to the Riverside County Economic Development Agency.

CHAPTER 2: SAN BERNARDINO COUNTY FINDINGS

INTRODUCTION

Following are the major San Bernardino County findings from this year's **Inland Empire Annual Survey.** In general, the report is divided by conceptual category (i.e., ratings of the county, commuting, other transportation issues, fear of crime and crime-related issues, economic evaluation and future prospects, evaluations of selected private and public services, and confidence in elected officials). Within each section, we examine significant regional differences within San Bernardino County and possible trends over time (where appropriate) for which 12 years of data are available. A full data display of frequency distributions is shown in Appendix II, and regional breakdowns are presented in Appendix III.

RATINGS OF THE COUNTY

OVERVIEW: ***As in previous surveys, the majority of San Bernardino County residents in each zone continued to rate their county as a good place to live. "General location" continued to be mentioned as the "best" thing about living in the county. Crime was overwhelmingly the most-often mentioned negative in all four zones. Concerns about smog and traffic abated somewhat throughout the county.***

As in previous years, the majority of residents have rated the county as a "fairly good" or "very good" place to live (Question 3). This year is no exception. Table 1 below shows that over two-thirds (69%) of County respondents rated the county as a "very good" or "fairly good" place to live. There has been a slight erosion in ratings since the high point in 2002, yet the ratings of the county still remained relatively high this year.

Table 1. % Respondents Indicating Their County is a "Very Good" or "Fairly Good" Place to Live

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	50	76	67	63	**63**
1998 Survey	58	76	66	69	**67**
1999 Survey	59	78	71	64	**69**
2000 Survey	55	77	73	63	**67**
2001 Survey	65	77	77	69	**72**
2002 Survey	73		75	68	**74**
2003 Survey	61	81	75	66	**72**
2004 Survey	59	77	75	79	**70**
2005 Survey	56	77	71	72	**69**
2006 Survey	51	77	67	73	**66**
2007 Survey	56	76	66	76	**67**
2008/09 Survey	53	84	66	66	**69**

Over the years, West Valley respondents have given the county the highest ratings as a place to live, (although the Desert respondents gave slightly higher ratings in 2004 and ratings equal to West Valley respondents in the 2007 survey), and this year, residents gave it the highest rating yet. In contrast, the East Valley respondents have consistently given the county the lowest ratings. It is noteworthy that rankings given by Desert respondents have become increasingly positive over time since the report's inception, but dropped slightly this year. Over the last three years, there has also been a drop in Victor Valley region respondents' ratings of life in the county.

To help explain the above ratings, respondents were asked to indicate the one BEST and one MOST NEGATIVE thing about living in the county (Questions 4 and 5). As has been the case over the years, respondents mentioned "good area/location/scenery" as the most positive aspect of living in the county (Table 2). "Climate/weather" and "affordable housing" were also mentioned by a significant group of respondents, as was the fact that the area is "not crowded." It is interesting to note that even though housing prices have dropped precipitously over the past year, significantly fewer respondents mentioned affordable housing as the one best thing about the county than was the case in previous years. This finding suggests that the perception of "affordable housing" is clearly related to one's sense of economic well-being.

Table 2. Positive Factors Mentioned About the County

	East Valley %	West Valley %	Victor Valley %	Desert %	2004 SB County %	2005 SB County %	2006 SB County %	2007 SB County %	2008/09 SB County %
Good area, location, scenery	37	39	28	32	**31**	**29**	**33**	**34**	**36**
Good Climate, weather	20	12	25	23	**16**	**14**	**15**	**11**	**17**
Affordable housing	7	10	6	2	**12**	**10**	**11**	**11**	**8**
Not crowded	4	3	11	11	**8**	**8**	**8**	**8**	**5**

The flip side of the coin is negative factors mentioned about the county (see Table 3). For the sixth year in a row, crime and gang activity was the most-often mentioned negative factor about living in San Bernardino County. Social scientists have often validated the common sense notion that there is a relationship between the economy and crime. Specifically, as the economy declines, criminal activity (and the perception of crime as a significant problem) tends to rise. This year's survey seems to validate this point.

Table 3. % Negative Factors Mentioned About the County

	East Valley %	West Valley %	Victor Valley %	Desert %	2004 SB County %	2005 SB County %	2006 SB County %	2007 SB County %	2008/09 SB County %
Crime, gang activity	43	18	40	14	**22**	**24**	**33**	**24**	**31**
Traffic	4	10	6	5	**14**	**12**	**12**	**10**	**7**
Smog, air pollution	10	12	2	2	**14**	**10**	**8**	**9**	**9**

It is noteworthy that the percentage of Victor Valley respondents mentioning "crime/gang activity" as the number one negative factor about the county has shown an upward trend over the years (see Table 4). This year that number rose significantly (up to 40% this year compared to 25% last year). As will be noted later in this report, Victor Valley respondents' ratings of the economy are also at an all-time low, thus reinforcing our comment about the link between crime and the economy.

As has been the pattern over time, the region with the highest percentage of people mentioning crime/gang activity is East Valley. Last year we noted that the figure had significantly declined in 2007 for both the East and West Valley, but those figures rose again this year.

Table 4. % Mentioning "Crime/Gang Activity" as the Most Negative Factor About Living in the County

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	39	25	20	9	**26**
1998 Survey	33	22	20	9	**25**
1999 Survey	34	19	20	12	**25**
2000 Survey	32	16	13	15	**22**
2001 Survey	18	11	9	6	**13**
2002 Survey	20		14	9	**19**
2003 Survey	28	16	7	12	**20**
2004 Survey	31	16	20	8	**22**
2005 Survey	40	14	19	8	**24**
2006 Survey	48	23	27	18	**33**
2007 Survey	37	13	25	16	**24**
2008/09 Survey	43	18	40	14	**31**

As important as is the public's concern about crime, smog and traffic are also on the minds of respondents. As shown in Table 5 below, concern about smog remained relatively the same as last year.

Table 5. % Mentioning Smog as a Negative Factor

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	14	19	5	2	**9**
1998 Survey	11	15	7	3	**11**
1999 Survey	0	2	0	0	**1**
2000 Survey	16	15	3	1	**11**
2001 Survey	17	17	8	6	**15**
2002 Survey	16		7	7	**14**
2003 Survey	14	16	9	5	**14**
2004 Survey	15	17	6	3	**14**
2005 Survey	11	12	4	6	**10**
2006 Survey	8	9	3	3	**8**
2007 Survey	13	9	3	2	**9**
2008/09 Survey	10	12	2	2	**9**

Last year we noted that the percentage of San Bernardino respondents who mentioned traffic as the most important negative factor had held relatively steady since 2002 (see Table 6). Moreover, it has been consistently ranked behind "crime/gang activity" as respondents' most pressing concern. However, this year showed a decrease in all regions and for the county as a whole, and for the first time, it was ranked lower than smog. This finding has special significance for one of our sponsors: SANBAG. Although in previous years we may have been tempted to explain this decrease based on the rise in the cost of gasoline, this year's findings may reflect the broader economic slump which may be affecting people's driving habits.

Table 6. % Mentioning Traffic as a Negative Factor

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	N/A	N/A	N/A	N/A	**2**
1998 Survey	2	3	1	1	**3**
1999 Survey	4	6	2	4	**4**
2000 Survey	4	11	5	1	**7**
2001 Survey	4	9	2	1	**5**
2002 Survey	12		12	2	**11**
2003 Survey	8	10	16	6	**10**
2004 Survey	11	17	14	4	**14**
2005 Survey	8	15	16	4	**12**
2006 Survey	10	14	16	6	**12**
2007 Survey	6	14	8	7	**10**
2008/09 Survey	4	10	6	5	**7**

COMMUTING

OVERVIEW: For twelve consecutive years, the data from our annual survey have revealed that most respondents from each zone spend less than an hour commuting to and from work, although the median commute time is "inching up." Most respondents stay in San Bernardino County to work, with West Valley respondents having the highest percentage of respondents commuting outside the County (mainly to Los Angeles County).

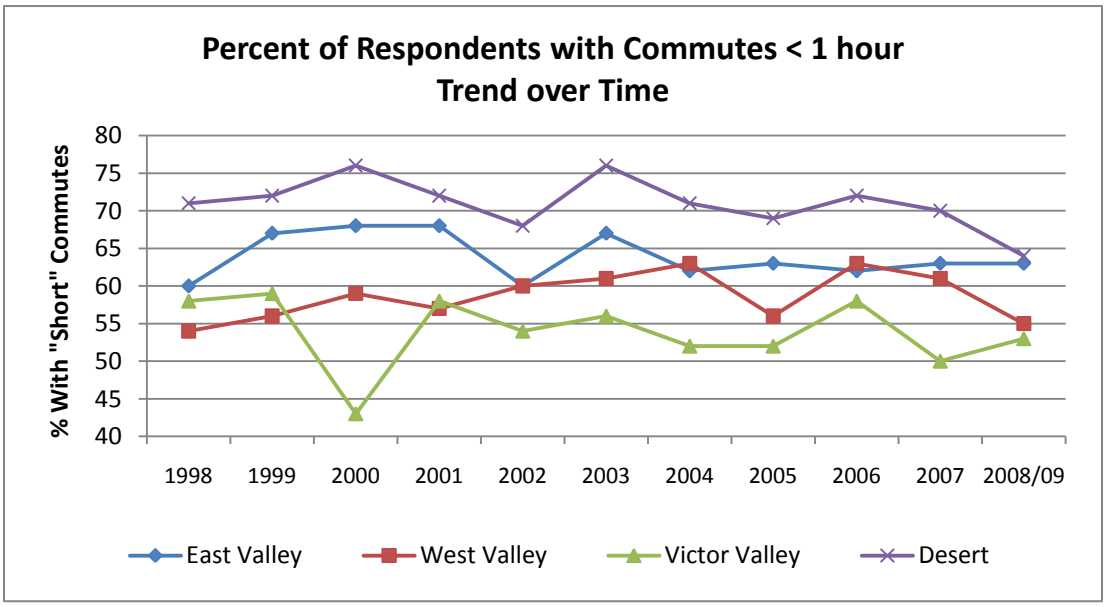
As in the past, approximately 6 out of every 10 San Bernardino County respondents reported spending less than an hour each day driving to and from work (Question 25). Although on the face of it, the fact that 58% of County residents have relatively short commutes would

appear to be encouraging, the flip side of the statistic is that a significant number (42%) are spending a large portion of their day driving to and from work (see Table 7). As noted in past reports, this takes a personal toll on these individuals and their families.

Table 7. % With Total Round-Trip Commuting Times of Less Than 1 Hour

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %	Median Commute Time
1998 Survey	60	54	58	71	**58**	**38.2 min**
1999 Survey	67	56	59	72	**62**	**37.3 min**
2000 Survey	68	59	43	76	**61**	**37.1 min**
2001 Survey	68	57	58	72	**61**	**38.5 min**
2002 Survey	60		54	68	**60**	**36.6 min**
2003 Survey	67	61	56	76	**63**	**37.4 min**
2004 Survey	62	63	52	71	**62**	**36.0 min**
2005 Survey	63	56	52	69	**59**	**38.2 min**
2006 Survey	62	63	58	72	**62**	**38.4 min**
2007 Survey	63	61	50	70	**61**	**40.2 min**
2008/09 Survey	63	55	53	64	**58**	**39.2 min**

A review of region-specific data suggests that the Victor Valley region maintains its position of having the fewest people with relatively short commute times, and the Desert region has the highest percentage of people with relatively short commute times. However, the Desert region (along with the West Valley region) showed a 6% decrease in the percentage of people with short commute times.



Of course, one of the pressing questions is whether the percentage of drivers with short commutes has significantly changed over time. Our data (Table 7 and graph above) show that for more than a decade there has been a great deal of variability in commuting times for San Bernardino County residents. Based on the median commute time, however, it appears that the commute time has been "inching up," perhaps due to the major freeway work in the Inland Empire.

As in previous surveys, the majority of San Bernardino County respondents reported that they work within San Bernardino County (Question 27), with the percentage remaining remarkably stable over time (see Table 8). Of those respondents who commute outside the county to work, Los Angeles County continued to be the major destination.

Table 8. San Bernardino County Respondents' Commuting Destinations, 1998-2009*

Work Destination (County)	1998 %	1999 %	2000 %	2001 %	2002 %	2003 %	2004 %	2005 %	2006 %	2007 %	2008/ 09 %
San Bernardino	**73**	**73**	**70**	**69**	**67**	**69**	**71**	**72**	**71**	**70**	**71**
Riverside	8	6	7	8	9	7	5	5	7	7	6
Orange	3	3	4	4	6	5	5	4	4	4	3
Los Angeles	14	15	15	16	16	16	16	17	13	15	16

* NOTE: A small percentage of respondents reported working in areas not listed in the table.

As shown in Table 9, the West Valley region has the highest percentage of commuters traveling to Los Angeles County for work. East Valley and Desert respondents who commute outside San Bernardino County tend to travel to Riverside County.

Table 9. In What County do you Work?*

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
San Bernardino County	**81**	**57**	**88**	**89**	**71**
Riverside County	10	4	4	9	6
Orange County	2	6	<1	<1	3
Los Angeles County	3	32	5	<1	16

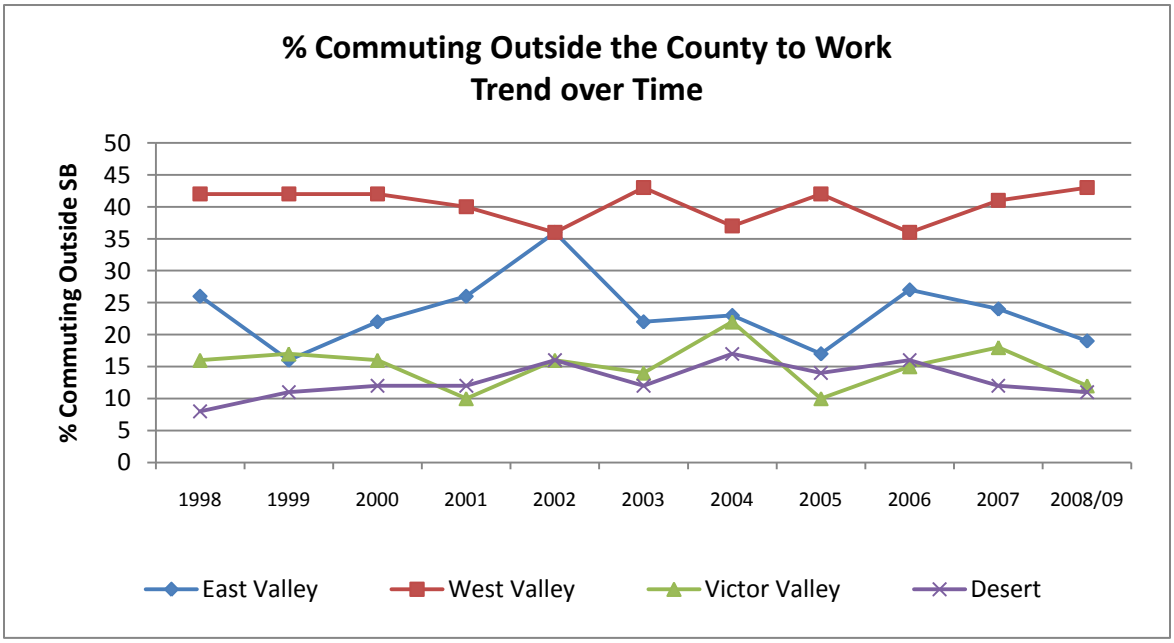
* NOTE: A small percentage of respondents reported working in areas not listed in the table.

When looking at trends over time in commuting destinations by region (Table 10), one finds regional differences that have been fairly consistent over time. West Valley tends to have

the highest percentage of people traveling outside the county to go to work. Victor Valley and the Desert region have the lowest percentage (which is probably expected given the driving distance from those areas to surrounding counties).

Table 10. % Traveling to Work Outside San Bernardino County

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	Question was not asked in the 1997 survey				
1998 Survey	26	42	16	8	**31**
1999 Survey	16	42	17	11	**27**
2000 Survey	22	42	16	12	**30**
2001 Survey	26	40	10	12	**31**
2002 Survey	36		16	16	**33**
2003 Survey	22	43	14	12	**31**
2004 Survey	23	37	22	17	**29**
2005 Survey	17	42	10	14	**28**
2006 Survey	27	36	15	16	**29**
2007 Survey	24	41	18	12	**30**
2008/09 Survey	19	43	12	11	**29**



OTHER TRANSPORTATION ISSUES

OVERVIEW: Over two-thirds of San Bernardino County respondents reportedly reduced the number of pleasure trips when gas prices were high. Just over one-half of them have used a

California toll road to avoid traffic congestion, but less than half support the development of toll roads in Southern California as a way to help fund transportation improvements. 41% of respondents report having ever taken the Metrolink and 28% of respondents report having ever used the public bus system. Residents in East and West Valley were more likely to have used these modes of transportation than residents in Victor Valley or the Desert region.

San Bernardino Associated Governments (SANBAG) has been a sponsor of the Annual Survey since its inception in 1997. This year, one of SANBAG's interests was to determine if county respondents' made any modifications in their lives due to the spike in gas prices in the summer of 2008. Respondents were asked the following questions (Questions SANBAG1, SANBAG2, SANBAG3) "Did high gas prices cause you to buy a hybrid or more fuel-efficient vehicle", "reduce the number of pleasure trips you took?", or "did you ride the Metrolink or the bus more often?". Over 2/3 of respondents (69%) said they reduced the number of pleasure trips they took due to higher gas prices. Only 16% bought a more fuel efficient vehicle and 9% rode the train more often.

Table 11. % Who Made Changes Due to High Gas Prices

	East Valley %	**West Valley %**	**Victor Valley %**	**Desert %**	**SB County %**
Buy a hybrid or more fuel efficient vehicle	16	14	21	16	**16**
Reduce the number of pleasure trips you took	67	66	76	74	**69**
Ride the Metrolink more often	13	8	6	9	**9**

The table above shows that Victor Valley residents were more likely than respondents in other regions to buy a more fuel efficient vehicle, perhaps reflecting the fact that more residents in that region have commute times longer than 1 hour. In addition, Victor Valley and Desert respondents had more people saying that they had reduced the number of pleasure trips they took. East Valley residents were more likely than those in other regions to ride the Metrolink. In addition, a follow-up question asked what other changes they had made:

- 6% said they plan their errands and trips more carefully to save gas
- 5% said they "stay home"

- 5% reported carpooling
- 4% said they shop closer to home
- 4% reportedly cut down on "extras" to be able to afford the gas.

Next, residents were asked a series of questions regarding Southern California toll roads.

- Just over half (54%) said they had used a Southern California toll road (Question SANBAG5);
- 58% said they don't mind paying to use a toll road so that they can avoid traffic congestion (Question SANBAG6);
- 54% like the idea of having toll lanes adjacent to regular lanes on the freeway (Question SANBAG7);
- 47% support the development of toll roads in Southern California as a way to help fund transportation improvements (Question SANBAG8).
- 35% support a gas tax increase of up to 10 cents a gallon if they knew it would be used on road projects in their region (Question SANBAG9);
- Over one-half of respondents (56%) said they would support a gas tax increase of up to 10 cents a gallon if they knew it would fund road construction projects that would create more jobs in our region (Question SANBAG10).

Table 12. % of Respondent who have ever used the Metrolink and the Public Bus system

	East Valley %	**West Valley %**	**Victor Valley %**	**Desert %**	**SB County %**
% who have ever used the Metrolink	48	48	19	12	**41**
% who have ever used the public bus system	34	27	20	26	**28**

Finally, respondents were asked a series of questions regarding their use of the Metrolink Train and the public bus system (see Table 12 above). First, they were asked "Have you ever used the Metrolink?" (Question SANBAG11) and 41% said they have. Not surprising, East Valley and West Valley residents were far more likely to have used the Metrolink (48% each region) that those from Victor Valley (19%) or the Desert Region (12%). Most respondents who

use the train report that they use it for entertainment or pleasure trips (75%) or for business or commuting (16%), with an additional 5% indicating that they use it for both. On the other hand, to place these findings in perspective, 86% of those who use the Metrolink indicated that they do so "rarely," with an additional 6% saying they use it "a few times a month."

When asked if they have ever used the public bus system (Question SANBAG16), 28% said they have. Again, East Valley, West Valley, and Victor Valley residents were more likely to have used the public bus system than respondents from the Desert region. As with the Metrolink, respondents who use the bus report that they use it mainly for entertainment or pleasure trips (42%) or for business or commuting (22%), with another 12% saying they use it for both, and 12% saying they use it for school.

FEAR OF CRIME AND CRIME RELATED ISSUES

OVERVIEW: ***Fear among San Bernardino County residents of being the victim of a serious crime is down in three of the four zones this year, with Victor Valley being a notable exception. Significantly more Victor Valley residents report being fearful of being the victim of a serious crime than last year, and has surpassed East Valley respondents in expressing a higher fear level.***

Over the years, respondents to the Annual Survey have expressed that crime and gang-related activity is an ever-present concern. As noted earlier, "crime/gang-related activity" was once again overwhelmingly the most often-mentioned "negative factor" about the county for San Bernardino County respondents. This concern about crime was also reflected in answer to the direct question: "How fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?" (Question 9).

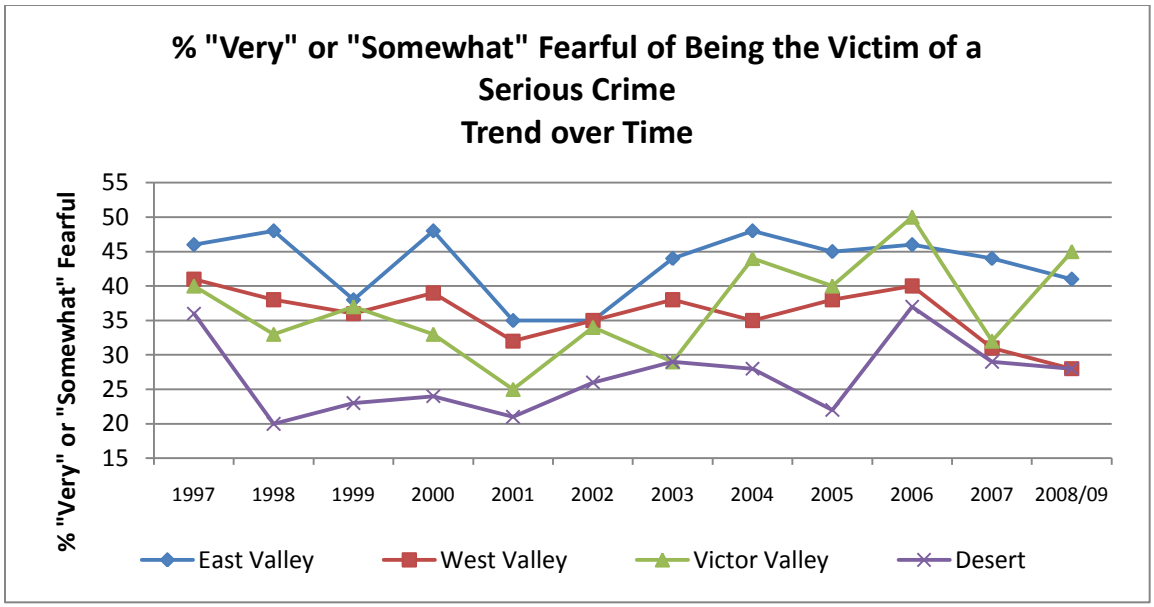
As shown in Table 13 below, there has been some variation over time in respondents' fear of crime. In 2001 we reported a dramatic decline in the percentage of San Bernardino County residents who reported being "very" or "somewhat" fearful of being the victim of a serious crime. Since that time, however, fear of crime had shown an increase until 2006 when the fear reached the highest level since the inception of the survey in 1997. In 2007, fear was back down to 2002 levels. We noted at that time that it was difficult to determine whether the reason for this decrease was due to an actual change in perceptions about crime, or whether other events accounted for the findings such as decreasing media coverage of high-profile crime in the area.

We said that the 2008/09 report would be especially important in determining whether the 2007 decrease was a byproduct of the time period in which the survey was conducted, or a real decrease. In looking at this year's data, it appears that the decrease may not simply have been not due to the time period in which the survey was conducted.

Table 13. % "Very Fearful" or "Somewhat Fearful" of being the victim of a serious crime

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	46	41	40	36	**43**
1998 Survey	48	38	33	20	**40**
1999 Survey	38	36	37	23	**36**
2000 Survey	48	39	33	24	**41**
2001 Survey	35	32	25	21	**32**
2002 Survey	35		34	26	**35**
2003 Survey	44	38	29	29	**39**
2004 Survey	48	35	44	28	**41**
2005 Survey	45	38	40	22	**40**
2006 Survey	46	40	50	37	**44**
2007 Survey	44	31	32	29	**36**
2008/09 Survey	41	28	45	28	**35**

Historically East Valley respondents have expressed the most fear of being the victim of a serious crime whereas the Desert respondents have reported the least fear. However, this year there was a significant increase in the percentage of respondents who report being fearful of being the victim of a serious crime in the Victor Valley region (from 32% last year to 45% this year), and they have now surpassed East Valley residents.



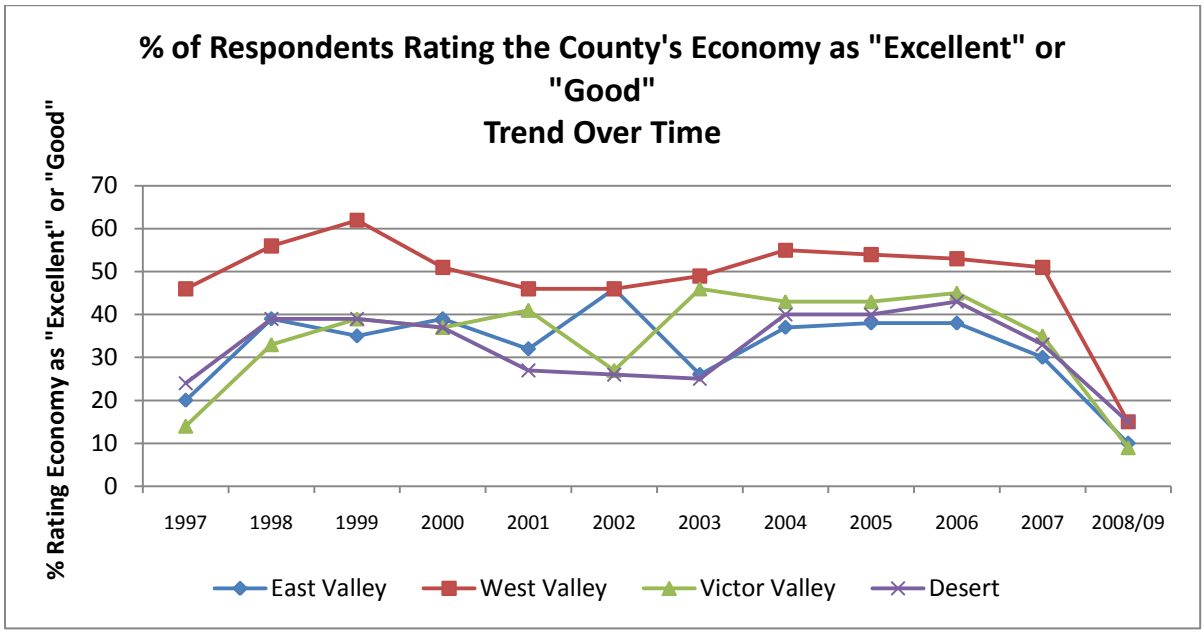
ECONOMIC EVALUATIONS AND FUTURE PROSPECTS

OVERVIEW: Fewer people than last year rated the county's economy as "excellent" or "good," with significant declines in all four regions. Respondents' ratings of their own financial well-being are at an all-time low since the inception of the survey, with only 15% of respondents saying they are "better off" than last year. However, 35% continued to remain optimistic about their financial well-being in the coming year…a figure down from 43% in 2007.

Last year we noted that there was a decrease in the number of people rating the county's economy as "excellent" or "good." This year the ratings plummeted to an all time low in all four regions (see Table 14 below) – down from 40% last year to 12% this year. It would be tempting to blame these findings on the media's reporting of the falling housing market and sharp increases in costs, however given the ongoing recession we now are experiencing, it is clear that there are significant and fundamental problems with the economy that are being perceived by county residents.

Table 14. % Rating the County's Economy as "Excellent" or "Good"

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	20	46	14	24	**28**
1998 Survey	39	56	33	39	**45**
1999 Survey	35	62	39	39	**47**
2000 Survey	39	51	37	37	**44**
2001 Survey	32	46	41	27	**39**
2002 Survey	46		27	26	**43**
2003 Survey	26	49	46	25	**39**
2004 Survey	37	55	43	40	**46**
2005 Survey	38	54	43	40	**46**
2006 Survey	38	53	45	43	**46**
2007 Survey	30	51	35	33	**40**
2008/09 Survey	10	15	9	15	**12**



As we have noted in previous reports, there is often a "disconnect" between respondents' ratings of the county's economy and their ratings of their own economic well-being. For the most part, respondents' views of the **county's** economy are shaped by what they have read/heard in the media or by what they have gleaned from conversations with family and friends. In this sense, then, the respondents' view of the county's economy may not accurately reflect what is

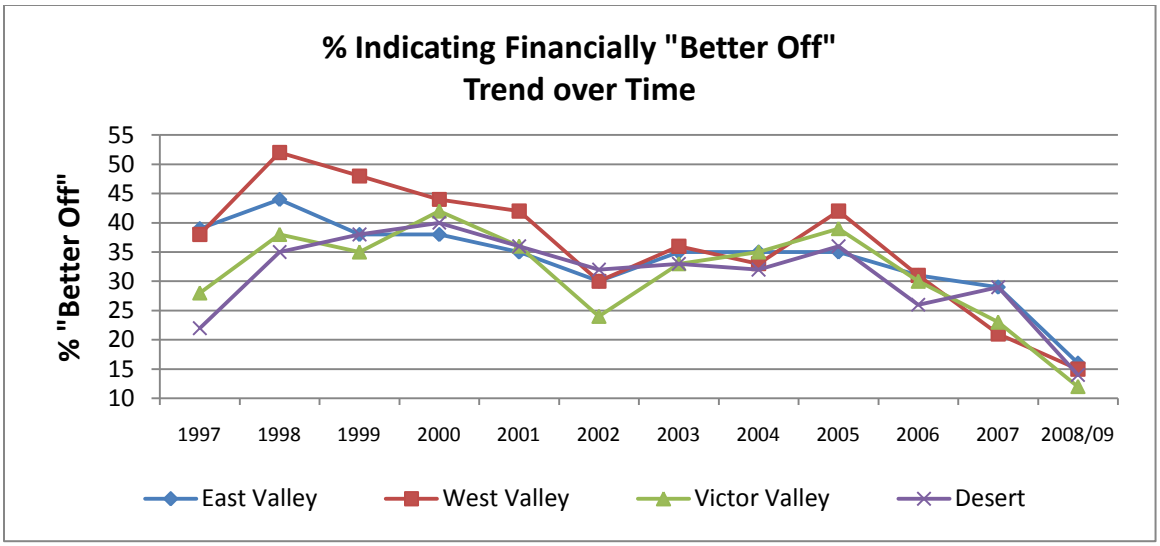
objectively occurring in the San Bernardino County area. Perhaps a better measure of the state of the county's economy is a measure of their *own* economic well-being, for in this case the respondent is not relying on other people's opinions, but rather on his/her own concrete and objective experience.

Responding to the question, "In comparison to a year ago, would you say that you and your family are better off, worse off, or the same" (Question 6), only 15% of San Bernardino County respondents reported feeling that they are better off. This is a significant decrease from 2007, and reflects the lowest figure since the survey's inception in 1997 (see Table 15).

Table 15. % Indicating Their Finances Are "Better Off" Compared With a Year Ago

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	39	38	28	22	**34**
1998 Survey	44	52	38	35	**46**
1999 Survey	38	48	35	38	**42**
2000 Survey	38	44	42	40	**41**
2001 Survey	35	42	36	36	**38**
2002 Survey	30		24	32	**30**
2003 Survey	35	36	33	33	**35**
2004 Survey	35	33	35	32	**34**
2005 Survey	35	42	39	36	**39**
2006 Survey	31	31	30	26	**31**
2007 Survey	29	21	23	29	**25**
2008/09 Survey	16	15	12	14	**15**

All four regions showed a significant decline in the percentage of respondents indicating that they are better off financially than last year; however the decline was especially evident among Desert respondents (a 15% decline from 29% to 14%), with East Valley respondents a close second (13% decline from 29% to 16%).



Over the years, it has consistently been the case that respondents are optimistic about their *future* financial condition (regardless of their rating of their *current* condition). When asked: "Now looking ahead, do you think that a year from now you and your family will be better off, worse off, or just about the same as you are now" (Question 7), respondents appeared to be a bit less optimistic than the respondents surveyed in 2007: this year, 35% expect to be better off financially a year from now – that figure was 51% in the 2006 survey and 43% in the 2007 survey (Table 16). The percentage of people expecting their finances to be worse in the coming year doubled from 2007. All four regions share approximately the same level of optimism/pessimism.

Table 16. Now looking ahead, do you think that a year from now you and your family will be better off, worse off, or just about the same you are now?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County 2006 %	SB County 2007 %	SB County 2008/09 %
Better off	35	34	35	35	51	43	35
Same	48	48	44	45	41	48	47
Worse off	18	18	21	20	8	9	18

*NOTE: figures do not add up to 100% due to rounding differences

EVALUATIONS OF SELECTED PRIVATE AND PUBLIC SERVICES

OVERVIEW: ***Ratings of private and public services have not changed significantly over the past twelve years in the county, with high marks continuing to be given to shopping, police/sheriff services, and parks/recreation services. On the other end of the continuum, street/road maintenance and transportation continue to be problem areas. In the Desert region, shopping continues to be a problem, as well as entertainment and street/road maintenance.***

For the past twelve years the Annual Survey has included questions regarding respondents' evaluations of local services from both the private and public sectors. Over time, there has been remarkable stability in rankings. The following table details the percentage of respondents who indicate that the services are "excellent" or "good" (Questions 14 to 20).

Table 17. Trend -- "Excellent" or "Good" Ratings of Services

SERVICE	1998 %	1999 %	2000 %	2001 %	2002 %	2003 %	2004 %	2005 %	2006 %	2007 %	**2008/09 %**
Police/Sheriff	65	70	64	66	71	69	63	61	61	61	**68**
Shopping	65	68	63	68	70	66	66	65	68	68	**62**
Parks/Recreation	56	60	58	58	58	56	55	56	59	57	**61**
Public Schools	51	46	41	45	51	46	37	43	49	43	**46**
Entertainment	50	49	43	46	49	49	46	44	47	50	**46**
Transportation	N/A	N/A	36	42	40	38	36	37	42	36	**42**
Street/Road Maintenance	35	38	33	34	39	35	25	28	30	32	**32**

Over time, San Bernardino County respondents have consistently given the highest ranking to shopping and police/sheriff services and the lowest ranking to street/road maintenance and transportation. This year is no exception. Perceptions of shopping *have* declined somewhat over the past year (perhaps due to the closure of some shopping areas in this economic downturn). Perceptions of police/sheriff services have dramatically improved in the past year, reversing a trend of decline which had occurred since 2003. On the other hand, perceptions of street/road maintenance have remained at virtually the same consistently low level since the report's inception. Given declining budgets, it is unclear whether more can be done to mitigate

problems with transportation and street/road maintenance; however government officials should take note of these ratings.

Table 18 below shows the regional breakdowns of ratings in services, comparing 2007 to 2008/09. As in previous years, ratings by West Valley respondents are higher than those of the respondents in the other 3 zones, with shopping and police/sheriff services ranked at the top of the list.

Table 18. % Rating Local Services as "Good" or "Excellent"

	East Valley %		West Valley %		Victor Valley %		Desert %	
	2007	**2008/09**	2007	**2008/09**	2007	**2008/09**	2007	**2008/09**
Police/Sheriff	54	**63**	70	**78**	52	**55**	56	**56**
Shopping	62	**48**	81	**82**	54	**53**	36	**32**
Parks/Recreation	43	**49**	73	**75**	48	**49**	50	**53**
Entertainment	46	**34**	61	**64**	35	**32**	25	**25**
Public Schools	35	**41**	52	**53**	40	**42**	38	**36**
Local Transportation	30	**38**	45	**51**	25	**31**	39	**39**
Street/Road Maintenance	24	**21**	44	**48**	21	**21**	26	**17**

WATER CONSERVATION ISSUES

OVERVIEW: Most respondents in the Victor Valley area expressed some level of concern about the availability of future water supplies. Two-thirds rate their water quality as "excellent" or "good". The vast majority of respondents reported having personally made a change in their water use habits this past year. Respondents in the East Valley region are more comfortable using recycled water for landscaping and washing their clothes than for drinking. Respondents reported being willing to invest in water-saving technologies (e.g. sprinkler timers that automatically adjust based on the weather, or waterless toilets) if they knew these improvements would pay for themselves in the long run.

In 2007, Mojave Water Agency became a sponsor of the Inland Empire Annual Survey for the first time. This year, the San Bernardino Valley Water Conservation District (SBVWCD) also became a sponsor of the survey. Both agencies were interested to know how concerned respondents in each of its service areas (parts of the Victor Valley and Desert regions for Mojave

and parts of the East Valley region for SBVWCD) were about the availability of future water supplies and other issues related to water conservation.

Mojave Water Agency questions

While last year 2/3 of respondents in the Mojave service area were concerned about the availability of future water supplies, this year less the one-half (48%) of respondents said they are "very concerned" (Question Moj1). However, another 40% of respondents said they are "somewhat concerned" (compared to 24% from last year). Only 12% said they are "not at all concerned." Considering that the drought has not eased in the year between surveys, one can only surmise that other considerations (e.g. the economy) are taking precedence over concerns about water availability. However the important point is that there is still concern about the availability of future water supplies (although the concern may have abated somewhat).

Respondents in the Mojave Water Agency region are not only concerned about water, but also have adjusted their behavior in order to conserve…that is, 75% reported that they have personally made a change in their water use habits in the past year in order to conserve (Question Moj9). When asked what changes they have made, 53% said they are watering their landscaping less often. Another 28% of those who reported making changes said they are taking shorter showers and 23% changed their landscaping to more water resistant plants. These responses, however, should be viewed with some suspicion since it is well-known that respondents are likely to provide socially acceptable answers to "politically correct" questions. On the other hand, it is possible that indeed these respondents have indeed modified their behavior due to concerns about the environment. It will be interesting to track this over time.

Respondents were also asked an open-ended multiple response question: "what, if anything, would motivate you to conserve more water?" (Question Moj10). A large proportion of respondents (41%) said "nothing"…seemingly, they have made all the behavioral changes they desire to make. Another 16% said they would conserve more water if the price increased, and 11% said they would conserve only if "there was a real shortfall of water."

On another issue, respondents were asked to rate the quality of the water they currently use, and almost two-thirds (62%) rated it as "excellent" or "good" (Question Moj3). Those who rated it "fair" or "poor" were asked "what makes you give the water that rating?" (Question Moj3a), and the predominant answer given (44%) was "taste." A sizable group (31%) thinks it is

"just unhealthy."

Just over half (52%) of respondents are aware that Mojave Water Agency has been bringing in supplemental water to recharge the groundwater basins for the past few years. But regardless of their awareness of Mojave's activities and programs, 54% have "a great deal of confidence" or "some confidence" that the water agency will take steps to make sure that future water supplies will be as good or better than the water is now.

Finally, Mojave Water Agency wanted to find out if respondents were aware of and have participated in the Water Conservation Incentive Program (Questions Moj6 to Moj8). Over half (54%) of respondents said that they were aware of this program before this survey. Of those who were aware, 52% said they have participated in this program. Those who said they have not participated in the Water Conservation Incentive Program were asked "why not?" and very few people chose to respond to the probe. Those people said they are simply "not interested" (perhaps because they already conserve), or "didn't think about it," or "don't have time to deal with it." This leads to the conclusion that Mojave Water Agency might be able to encourage more people to participate in the program by advertising it more and making sure that participation is relatively simple.

San Bernardino Valley Water Conservation District questions

Respondents from SBVWCD's service area were asked a couple of questions related to how comfortable they would feel with using recycled water (Questions SBW1 and SBW3). The table below shows respondents' comfort level in using recycled water for landscaping and for drinking.

Table 19. Respondents Level of Comfort with Using Recycled Water for Landscaping and Drinking

	Landscaping %	Drinking %
Very Comfortable	63	15
Somewhat Comfortable	14	21
Comfortable	16	12
Somewhat Uncomfortable	4	22
Very Uncomfortable	3	30

In addition, respondents were asked "if recycled water was odorless, colorless and clean, would you use it to wash your clothes?" (Question SBW2), and 66% said they would. Not

surprisingly, these results show that respondents are much more comfortable with the idea of using recycled water for watering their plants or washing their clothes than they are for drinking.

Respondents were asked if they would be willing to invest in a water saving technology (e.g. sprinkler timers that automatically adjust watering with changes in weather conditions or a waterless toilet) if they knew it would pay for itself in the long run (Question SBW4), and 71% of respondents said they would. Another 13% said they "might." Finally, respondents were asked if they thought that media messages stressing the need for recycled water would make people more open to the idea of using it (Question SBW5). Over two-thirds (69%) said "yes" and another 15% said "maybe".

CONFIDENCE IN ELECTED OFFICIALS

OVERVIEW: Over two-thirds of residents have a "great deal" or "some" confidence in their elected city officials.

Since 1997 the Annual Survey has included a question asking respondents "How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community?" (Question 28). There has been a great deal of variation in ratings over time, with confidence ranging from a high of 66% having a "great deal" or "some" confidence in 2002, to a low of 55% in 2005. This year the figure rose slightly from last year, with 65% of respondents reporting having a "great deal" of confidence or "some" confidence in their city/community elected officials (compared to 63% last year).

The public's enthusiasm for and confidence in their elected officials has always been highest in the West Valley region, and this year's survey is no different. However, ratings for their elected officials increased in the East Valley (from 55% last year to 62% this year) and decreased in the Desert Region (61% last year to 55% this year).

Table 20. % Reporting a "Great Deal" or "Some" Confidence in Their Elected Officials

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	58	78	51	56	**63**
1998 Survey	55	69	57	54	**61**
1999 Survey	56	66	52	49	**59**
2000 Survey	60	71	58	52	**64**
2001 Survey	53	65	54	55	**59**
2002 Survey	69		51	52	**66**
2003 Survey	60	68	65	47	**63**
2004/05 Survey	Question was not asked on this year's survey				
2005 Survey	51	60	53	52	**55**
2006 Survey	50	61	58	58	**56**
2007 Survey	55	74	49	61	**63**
2008/09 Survey	62	73	51	55	**65**

FINAL NOTE

In this section of the report we have presented San Bernardino findings from the 2008/09 Inland Empire Annual Survey. The reader is encouraged to review the full data displays (attached) for the complete listing of survey results. In the near future when Chapter 3 (Riverside County findings) and Chapter 4 (San Bernardino and Riverside County comparisons) are released, the full report will be added to previous Annual Surveys on our website (http://iar.csusb.edu).

For questions about the Inland Empire Annual Survey (or additional analysis tailored to a particular organization or agency), please contact the authors: Shel Bockman (909-537-5733), Barbara Sirotnik (909-537-5729), or Christen Ruiz (909-537-5776).

Appendix I

Questionnaire

INLAND EMPIRE ANNUAL SURVEY, 2009

The questions labeled "B" are baseline questions that are used each year to track quality of life over time. These questions were asked in both counties. Similarly, the questions labeled "D" are standard demographic questions which were asked in both counties.

SHELLO Hello, I am calling from the Institute of Applied Research at Cal State San Bernardino. We're conducting a scientific study of public opinion on a variety of issues and we need the input of the head of the household or his or her partner. Have I reached [READ PHONE # FROM SCREEN]?

SHEAD Are you that person?
1. Yes [SKIP TO INTRO]
2. No [CONTINUE]
3. DON'T KNOW/NO RESPONSE
4. REFUSED

SHEAD2 Is the head of the household or his or her partner at home?
1. Yes [SKIP TO INTRO]
2. No [CONTINUE]
3. DON'T KNOW/NO RESPONSE
4. REFUSED

CALLBK Is there a better time I could call back to reach the head of the household?
1. Yes [SKIP TO APPT]
2. No [ENDQUEST]

INTRO This survey takes about 10 minutes to complete, and your answers may be used by county officials to make policy decisions. Your identity and your responses will remain completely confidential, and of course, you are free to decline to answer any particular survey question.

I should also mention that this call may be monitored by my supervisor for quality control purposes only. Is it alright to ask you these questions now**?**
1. Yes [CONTINUE]
2. No [SKIP TO APPT]

APPT Is it possible to make an appointment to ask you the survey questions at a more convenient time?
1. Yes (SPECIFY)_____
2. No [ENDQUEST]

AGEQAL First, I'd like to verify that you are at least 18 years of age.
1. Yes [SKIP TO BEGIN]
2. No

QSORRY I'm sorry, but currently we are interviewing people 18 years of age and older. Thank you for your time. [ENDQUEST]

BEGIN I'd like to begin by asking you some general questions.
[INTERVIEWERS: PRESS ANY KEY TO CONTINUE]

COUNTY First, what county do you live in?
1. Riverside County [SKIPTO QSORRY2]
2. San Bernardino County [SKIPTO B1a]
3. Other county [QSORRY2]

QSORRY2 I'm sorry, but we are only surveying people from Riverside and San Bernardino counties at this time. Thank you for your cooperation.

B1a. What city do you live in? [ASKED ONLY OF RIVERSIDE COUNTY RESIDENTS]

1. AGUANGA
2. ANZA
3. BANNING
4. BEAUMONT
5. BLYTHE
6. CABAZON
7. CALIMESA
8. CATHEDRAL CITY
9. COACHELLA
10. CORONA
11. DESERT CENTER
12. DESERT HOT SPRINGS
13. HEMET
14. HOMELAND
15. IDYLLWILD
16. INDIAN WELLS
17. INDIO
18. LA QUINTA
19. LAKE ELSINORE
20. MARCH AIR RES.
21. MECCA
22. MENIFEE
23. MIRA LOMA
24. MORENO VALLEY
25. MOUNTAIN CENT
26. MURRIETA
27. NORCO
28. NUEVO
29. PALM DESERT
30. PALM SPRINGS
31. PERRIS
32. RANCHO MIRAGE
33. RIVERSIDE
34. SAN JACINTO
35. SUN CITY
36. TEMECULA
37. THERMAL
38. THOUSAND PALMS
39. WHITE WATER
40. WILDOMAR
41. WINCHESTER
98. DON'T KNOW
99. REFUSED

B1b. What city do you live in? [ASKED ONLY OF SAN BER COUNTY RESIDENTS]

1. ADELANTO
2. APPLE VALLEY
3. BARSTOW
4. BIG BEAR
5. BIG RIVER
6. BLOOMINGTON
7. CEDAR GLEN
8. CHINO
9. CHINO HILLS
10. COLTON
11. CRESTLINE
12. EARP
13. FONTANA
14. GRAND TERRACE
15. HESPERIA
16. HIGHLAND
17. HINCKLEY
18. JOSHUA TREE
19. LAKE ARROWHEAD
20. LANDERS
21. LOMA LINDA
22. LUCERNE VALLEY
23. LYTLE CREEK
24. MENTONE
25. MONTCLAIR
26. MORONGO VALLEY
27. NEEDLES
28. ONTARIO
29. PHELAN
30. RANCHO CUCAMONGA
31. REDLANDS
32. RIALTO
33. RUNNING SPRINGS
34. SAN BERNARDINO
35. TRONA
36. TWENTYNINE PALMS/ AMBOY
37. TWIN PEAKS
38. UPLAND
39. VICTORVILLE
40. WRIGHTWOOD
41. YERMO
42. YUCAIPA
43. YUCCA VALLEY
98. DON'T KNOW
99. REFUSED

B2. What is your zip code?
ZIP CODE: _____
99998. DON'T KNOW
99999. REFUSED

B3. Overall, how would you rate [INSERT COUNTY] County as a place to live? Would you say it is very good, fairly good, neither good nor bad, fairly bad, or very bad?
1. Very good
2. Fairly good
3. Neither good nor bad
4. Fairly bad
5. Very bad
8. DON'T KNOW
9. REFUSED

ROTATE THE FOLLOWING TWO QUESTIONS (B4 and B5)

B4. In your opinion, what is the ONE best thing about living in [INSERT COUNTY] County? **[INTERVIEWER: DON'T READ OPTIONS]**
1. GOOD AREA, LOCATION, SCENERY
2. AFFORDABLE HOUSING
3. GOOD CLIMATE, WEATHER
4. NOT CROWDED
5. GOOD SCHOOLS/UNIVERSITIES
6. LESS CRIME, FEEL SAFE
7. JOB AVAILABILITY
8. FRIENDLY PEOPLE
9. OTHER (SPECIFY)_____
10. NOTHING
98. DON'T KNOW
99. REFUSED

B5. In your opinion, what would you say is the ONE most negative thing about living in [INSERT COUNTY] County? **[INTERVIEWER: DON'T READ OPTIONS]**
1. SMOG, AIR POLLUTION
2. TRAFFIC
3. POOR PUBLIC TRANSPORTATION
4. DRUGS
5. CRIME/GANG ACTIVITY
6. BAD LOCATION
7. LACK OF ENTERTAINMENT
8. OVERPOPULATED
9. BAD SCHOOL SYSTEM
10. COST OF LIVING
11. LACK OF JOB OPPORTUNITY
12. OTHER (SPECIFY)_____
13. NOTHING
98. DON'T KNOW
99. REFUSED

B6. In comparison to a year ago, would you say that you and your family are financially better off, about the same, or worse off?

1. BETTER OFF
2. SAME
3. WORSE OFF
8. DON'T KNOW
9. REFUSE

B7. Now looking ahead, do you think that a year from now you and your family will be better off, about the same, or worse off than you are now?
1. BETTER OFF
2. SAME
3. WORSE OFF
8. DON'T KNOW
9. REFUSE

B8. In general, how would you rate the economy in [INSERT COUNTY] County today? Would you say that it is Excellent, Good, Fair, or Poor?
1. EXCELLENT
2. GOOD
3. FAIR
4. POOR
8. DON'T KNOW
9. REFUSED

B9. In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime? Would you say that you are...
1. Very fearful
2. Somewhat fearful
3. Not too fearful, or . . .
4. Not at all fearful
8. DON'T KNOW
9. REFUSED

TRANSVT Now, I'd like to ask you some questions about voting.

B10. Are you currently registered to vote?
1. YES
2. NO
8. DON'T KNOW
9. REFUSED

B11. Which of the following best describes your political party affiliation? … Democrat
1. Republican
2. Independent
3. Some other Party
4. None
8. DON'T KNOW

9. REFUSED TO ANSWER

B12. Would you say that you vote …
1. In all elections
2. Only in some
3. Hardly ever, or
4. Never
8. DON'T KNOW
9. REFUSED

B13. Politically, do you consider yourself to be..... [**INTERVIEWER: READ OPTIONS]**
1. Very liberal
2. Somewhat liberal
3. Middle of the road
4. Somewhat conservative, or
5. Very conservative
8. DON'T KNOW
9. REFUSED

TRANLSER Now, I'd like to ask you how you rate some of the local public and private services you are supposed to receive. For each would you let me know if you believe the service is excellent, good, fair, or poor. **(ROTATE B14 – B20)**

B14. Police/Sheriff
B15. Parks and Recreation
B16. Maintenance of local streets and roads
B17. Public schools
B18. Shopping
B19. Transportation
B20. Entertainment
1. EXCELLENT
2. GOOD
3. FAIR
4. POOR
5. DON'T KNOW
6. REFUSED

TRANSE Now we have some questions about your employment status.

B21. Are you currently employed?
1. YES [SKIP TO B23]
2. NO [CONTINUE]
9. REFUSED [SKIPTO B28]

B22. Are you retired, or looking for work, or a housewife or husband and not looking for work outside the home, or not currently in the workforce?
1. RETIRED
2. LOOKING FOR WORK
3. A HOUSEWIFE/HOUSEHUSBAND AND NOT LOOKING FOR WORK OUTSIDE THE HOME; OR

4. NOT CURRENTLY IN WORKFORCE
9. REFUSED

ALL SKIP TO QUESTION Q28

B23. Do you work full time or part time?
1. FULL TIME
2. PART TIME
9. REFUSED

B24. What is your occupation? _____

B25. When thinking about your travel to and from work, on the average, how much total time, IN MINUTES, do you spend commuting ROUND TRIP each day? [INTERVIEWER: CODE # MINUTES]
777. DOESN'T APPLY; DON'T WORK OUTSIDE HOME
888. DON'T KNOW
999. REFUSED

B26. How many MILES roundtrip do you travel to work each day? [INTERVIEWER: EMPHASIZE "MILES" SO THEY KNOW THIS IS A DIFFERENT QUESTION THAN #25]
Total Miles
888. DON'T KNOW
999. REFUSED

B27. What county do you work in?
1. RIVERSIDE
2. SAN BERNARDINO
3. ORANGE
4. LOS ANGELES
5. SAN DIEGO
6. OTHER (SPECIFY)_____
8. DON'T KNOW
9. REFUSED

B28. How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community? Would you say you have a "great deal", "some", "not much," or "no confidence?"
1. A GREAT DEAL OF CONFIDENCE
2. SOME CONFIDENCE
3. NOT MUCH CONFIDENCE
4. NO CONFIDENCE
8. DON'T KNOW
9. REFUSED

<u>SANBAG QUESTIONS – ASK ONLY IN SAN BERNARDINO COUNTY</u>

SANBAG1: When gas prices were high, some people made changes in their lives. Did high prices cause you to:

buy a hybrid or more fuel-efficient vehicle?

1. YES
2. NO
9. REFUSED

SANBAG2: Reduce the number of pleasure trips you took?

1. YES
2. NO
9. REFUSED

SANBAG3: Did you ride the Metrolink or the bus more often?

1. YES
2. NO
9. REFUSED

SANBAG4: Did you make any other changes? [OPEN ENDED QUESTION. INTERVIEWER: CHECK ALL THAT APPLY – DO NOT READ OPTIONS]

1. NO CHANGES MADE
2. SHOP CLOSER TO HOME
3. MOVE CLOSER TO WORK
4. CHANGE PLACE OF PLACE OF EMPLOYMENT SO YOUR WORK IS CLOSER TO HOME
5. CARPOOLING
8. WALK MORE TO WORK OR SHOP
7. RIDE A BICYCLE TO WORK OR SHOP
8. OTHER (SPECIFY)_____
98. DON'T REMEMBER
99. REFUSED

SANBAG5: Have you ever used a Southern California toll road?

1. YES
2. NO
8. NOT SURE
9. REFUSED

SANBAG6: I'm going to read you two statements. Please tell me whether you agree or disagree with each. First, "I don't mind paying to use a toll road so I can avoid traffic congestion."

1. AGREE
2. DISAGREE
8. NOT SURE
9. REFUSED

SANBAG7: "I like the idea of having toll lanes adjacent to regular lanes on the freeway"

1. AGREE
2. DISAGREE

8. NOT SURE
9. REFUSED

SANBAG8: With recent budget shortfalls and the recession, do you support the development of toll roads in Southern California as a way to help fund transportation improvements?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

SANBAG9: Would you support a gas tax increase of up to 10 cents a gallon if you knew it would be used on ROAD PROJECTS in our region? [INTERVIEWER: STRESS THE WORDS "ROAD PROJECTS IN OUR REGION"]

1. YES
2. NO
3. MAYBE
8. NOT SURE
9. REFUSED

SANBAG10: Would you support a gas tax increase of up to 10 cents a gallon if you knew it would fund road construction projects that would create more jobs? [INTERVIEWER: STRESS THE WORDS "ROAD CONSTRUCTION PROJECTS THAT WOULD CREATE MORE JOBS"]

1. YES
2. NO
3. MAYBE
8. NOT SURE
9. REFUSED

SANBAG11: Have you ever used the Metrolink?

1. YES
2. NO [SKIP TO SANBAG15]
8. DON'T KNOW
9. REFUSED

SANBAG12: [IF YES TO SANBAG11:] For what purpose do you usually use the train? Is it for work or pleasure?

1. BUSINESS/COMMUTING TO WORK
2. TRIPS FOR ENTERTAINMENT/PLEASURE
3. BOTH
4. OTHER (SPECIFY)_____
5. SCHOOL
8. DON'T KNOW
9. REFUSED

SANBAG13: How often do you use the Metrolink? Is it every working day, a few times a week, a few times a month, or rarely?

1. EVERY WORKING DAY
2. A FEW TIMES A WEEK
3. A FEW TIMES A MONTH
4. RARELY
9. REFUSED

SANBAG14: How often do you use it on weekends? At least once a month, every few months, or rarely?

1. AT LEAST ONCE A MONTH
2. EVERY FEW MONTHS
3. RARELY
4. REFUSED

SANBAG15: Do you think Metrolink should increase the frequency of train service?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

TRANS Now I have some questions about public buses

SANBAG16: Have you ever used the public bus in your area?

1. YES
2. NO [SKIP TO NEXT SPONSOR'S QUESTIONS OR TRANSITION FOR NEXT SPONSOR]
9. REFUSED

SANBAG17: [IF YES TO SANBAG16:] For what purpose do you usually ride the bus? Is it mainly for commuting to work or for pleasure?

1. COMMUTING TO WORK/BUSINESS
2. TRIPS FOR ENTERTAINMENT/PLEASURE
3. BOTH
4. OTHER (SPECIFY)_____
5. SCHOOL
8. DON'T KNOW
9. REFUSED

SANBAG18: How often do you use the bus? Is it every week day, a few times a week, a few times a month, or rarely?

1. EVERY WORKING DAY
2. A FEW TIMES A WEEK
3. A FEW TIMES A MONTH
4. RARELY
9. REFUSED

WRCOG QUESTIONS – ASK ONLY IN THE WRCOG SERVICE AREA IN RIVERSIDE COUNTY:

TRANSWRCOG. Now we're going to ask a few questions about quality of life issues in your part of Riverside County.

WRCOG1: How big of a problem is traffic congestion on freeways and major roads? Would you say it is a big problem, somewhat of a problem or not a problem?

1. A BIG PROBLEM
2. SOMEWHAT OF A PROBLEM
3. NOT A PROBLEM
8. DON'T KNOW
9. REFUSED

WRCOG2. How big a problem is population growth and development? Would you say it is a big problem, somewhat of a problem or not a problem?

1. A BIG PROBLEM
2. SOMEWHAT OF A PROBLEM
3. NOT A PROBLEM
8. DON'T KNOW
9. REFUSED

WRCOG3. How about the availability of housing that you can afford? Would you say it is a big problem, somewhat of a problem or not a problem?

1. A BIG PROBLEM
2. SOMEWHAT OF A PROBLEM
3. NOT A PROBLEM
8. DON'T KNOW
9. REFUSED

WRCOG4. How about opportunities for well-paying jobs in your part of the county? Would you say it is a big problem, somewhat of a problem or not a problem?

1. A BIG PROBLEM
2. SOMEWHAT OF A PROBLEM
3. NOT A PROBLEM
8. DON'T KNOW
9. REFUSED

WRCOG5. Would you choose to live in a small home with a small back yard if it meant you would have a short commute to work – or – Would you choose to live in a large house with a large backyard, if it means you would have a longer commute to work?

1. SMALL HOUSE SHORT COMMUTE
2. LARGE HOUSE LONGER COMMUTE
8. DON'T KNOW
9. REFUSED

WRCOG6. Would you prefer to live in a mixed-use neighborhood with multi-story housing where you can walk to shopping, school, entertainment and services – or – would you prefer to

live in a residential-only neighborhood where you have to drive to shops, entertainment, school and services?

1. MIXED-USE NEIGHBORHOOD WITH MULTI-STORY HOUSING
2. RESIDENTIAL-ONLY NEIGHBORHOODS DRIVE TO STORES
8. DON'T KNOW
9. REFUSED

WRCOG7. Overall, how satisfied are you with the neighborhood you live in? Are you very satisfied, somewhat satisfied, somewhat dissatisfied, very dissatisfied?

1. VERY SATISFIED
2. SOMEWHAT SATISFIED
3. SOMEWHAT DISSATISFIED
4. VERY DISSATISFIED
8. DON'T KNOW
9. REFUSED

RIVERSIDE COUNTY EDA/WORKFORCE DEVELOPMENT QUESTIONS – ASK ONLY IN RIVERSIDE COUNTY

TRANSEDA: Now I have a few questions of interest to the Riverside County Economic Development Agency and Workforce Development Centers

EDAWC1. If you wanted to upgrade your work skills, which of the following methods would you most likely go to first either for job information or training? Would it be a community college, the internet, a workforce development center, or a private proprietary training school?

1. COMMUNITY COLLEGE
2. INTERNET
3. WORKFORCE DEVELOPMENT CENTER (ONE STOP CAREER CENTER)
4. PRIVATE PROPRIETARY SCHOOL
5. OTHER (SPECIFY)_____
8. DON'T KNOW
9. REFUSED

FALLBACK FOR INTERVIEWER: IF THEY ASK WHAT A "PRIVATE PROPRIETARY SCHOOL" IS, SAY "FOR EXAMPLE, A SCHOOL THAT PROVIDES TRUCK DRIVER TRAINING…")

EDAWC2. Before this survey, did you know that Riverside County provides job information and training through workforce development centers, sometimes called one-stop career centers?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

EDAWC3. Have you or someone you know lost their home in the current housing market?

1. Yes
2. No
8. DON'T KNOW
9. REFUSED

EDAWC4. How concerned are you that you might lose your home in the near future? Would you say that you are very concerned, somewhat concerned, or not at all concerned?

1. VERY CONCERNED
2. SOMEWHAT CONCERNED
3. NOT AT ALL CONCERNED
8. DON'T KNOW
9. REFUSED

EDAWC5. [ASK ONLY OF COMMUTERS WHO LEAVE THE COUNTY] You said that your occupation was _____[FILL IN OCCUPATION] What industry do you work in? [OPEN ENDED QUESTION] [INTERVIEWER: IF TEACHER OR ADMINISTRATOR IN A SCHOOL, ASK WHAT GRADE LEVEL AND SUBJECT DO THEY TEACH]

EDAWC6. [ASK ONLY OF COMMUTERS WHO LEAVE THE COUNTY] What is your reason for commuting instead of working in the area? [INTERVIEWER: DON'T READ – CHECK ALL THAT APPLY]

1. MONEY -- EQUIVALENT JOBS IN SAN BERNARDINO DON'T PAY AS WELL
2. JOB AVAILABILITY -- CAN'T FIND A JOB HERE THAT I WANT
3. HOUSING -- CAN'T FIND AN AFFORDABLE HOME WHERE I WORK
4. OTHER (SPECIFY)_____
5. DON'T KNOW
6. REFUSED

<u>OMNITRANS QUESTIONS: ASK ONLY IN SAN BERNARDINO COUNTY</u>

TRANS. Now I'm going to ask a few questions about bus service.

OMNI1. What is the name of your local bus service provider? [INTERVIEWER: DON'T READ]

1. OMNITRANS (OR OMNI) **[SKIPTO QUESTION OMNI3]**
2. OMNILINK
3. (REDLANDS) TROLLEY
4. ACCESS
5. MTA/RTD
6. FOOTHILL
7. MARTA
8. VVTA
9. OCTA
10. OTHER (SPECIFY) _____
98. DON'T KNOW
99. REFUSED

OMNI2. Have you heard of Omnitrans?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

OMNI3. On a scale of 1 to 7 with 1 meaning very poor and 7 meaning excellent, how would you rate your overall perception of Omnitrans/your local bus service, even if you have never used it personally? [NOTE: SAY "OMNITRANS" IF THEY HAVE HEARD OF IT (QUESTION OMNI2) or "YOUR LOCAL BUS SERVICE" IF THEY ANSWERED NO, DON'T KNOW, OR REFUSED TO QUESTION OMNI2]

Very poor Excellent

1 2 3 4 5 6 7

8. DON'T KNOW

9. REFUSED

OMNI4. Have you seen or heard an advertisement for Omnitrans in the last 6 months?

1. YES
2. NO **[SKIPTO NEXT BANK OF QUESTIONS]**
8. DON'T KNOW **[SKIPTO NEXT BANK OF QUESTIONS]**
9. REFUSED **[SKIPTO NEXT BANK OF QUESTIONS]**

OMNI5. Where was that? [INTERVIEWER: DON'T READ OPTIONS….CHECK ALL THAT ARE MENTIONED BY RESOPNDENT]

1. TV
2. Radio
3. Newspaper
4. Direct mail
5. Billboard
6. Ad on outside of bus
7. Bus shelter
8. Other (SPECIFY) _____
98. DON'T KNOW
99. REFUSED

MOJAVE WATER DISTRICT QUESTIONS

THE FOLLOWING QUESTIONS ARE ONLY ASKED OF RESIDENTS IN THE VICTOR VALLEY AND DESERT REGIONS OF SAN BERNARDINO COUNTY

MOJ1. How concerned are you about the availability of future water supplies? Would you say you are very concerned, somewhat concerned, or not at all concerned?

1. VERY CONCERNED
2. SOMEWHAT CONCERNED
3. NOT AT ALL CONCERNED
8. DON'T KNOW
9. REFUSED

MOJ2. I'm going to read you a sentence and I'd like you to tell me if you strongly agree, agree, disagree, or strongly disagree. Here is the sentence: "Bringing in additional water supplies to the area is important to support businesses and spur job creation."

1. STRONGLY AGREE
2. AGREE

3. NEITHER AGREE OR DISAGREE
4. DISAGREE
5. STRONGLY DISAGREE
8. DON'T KNOW
9. REFUSED

MOJ3. How would you rate the quality of the water you now use? Would you say it is excellent, good, fair, or poor?
1. EXCELLENT
2. GOOD
3. FAIR
4. POOR
8. DON'T KNOW
9. REFUSED

MOJ3A. [IF QUESTION3 = FAIR OR POOR] What makes you give the water that rating? [INTERVIEWER: DON'T READ – THESE ARE CODING CATEGORIES…CHECK ALL THAT APPLY]
1. TASTE
2. SMELL
3. COLOR
4. THINK IT IS UNHEALTHY
5. OTHER (SPECIFY)_____

MOJ4. Are you aware that Mojave Water Agency has been bringing in supplemental water to recharge the groundwater basins for the past few years?
1. YES
2. NO
8. DON'T KNOW
9. REFUSED

MOJ5. How much confidence do you have that your local water agency will take steps to make sure that future water supplies will be as good as or better than the water is now? Would you say you have a "great deal", "some", "not much," or "no confidence?"
5. A GREAT DEAL OF CONFIDENCE
6. SOME CONFIDENCE
7. NOT MUCH CONFIDENCE
8. NO CONFIDENCE
9. DON'T KNOW
10. REFUSED

TRANS Now I'd like to ask you some questions about the regional Water Conservation Incentive Program designed to help extend the existing water supplies and withstand shortages during times of drought.

MOJ6. Before this survey, were you aware of the Water Conservation Incentive Program?
1. YES
2. NO

8. NOT SURE
9. REFUSED

MOJ7 [ASK ONLY IF ANSWER TO MOJ6 IS "YES"] Have you participated in the Water Conservation Incentive Program?
1. YES
2. NO
8. NOT SURE
9. REFUSED

MOJ8 [ASK ONLY IF ANSWER TO MOJ7 IS "NO"] May I ask why not? [INTERVIEWER: DON'T READ…CHECK ALL THAT APPLY]
1. DIDN'T HAVE THE MONEY TO BUY THE CLOTHES WASHER
2. DIDN'T NEED A NEW TOILET
3. DON'T BELIEVE THAT NEW ITEMS WILL SAVE ME MONEY
4. I LIKE MY GRASS AND DON'T WANT TO CHANGE IT
5. DIDN'T THINK ABOUT IT
6. DIDN'T HAVE TIME TO DEAL WITH IT
7. NOT INTERESTED (GENERAL)
8. GET WATER FROM MY OWN WELL SO I CAN'T PARTICIPATE
97. OTHER (SPECIFY)_____
98. DON'T KNOW
99. REFUSED

MOJ9 Have you personally made a change in your water use habits in the past year in order to conserve?
1. YES
2. NO
9. REFUSED

MOJ9A [ASK ONLY IF ANSWER TO MOJ9 IS "YES"] What changes have you made? [INTERVIEWER: OPEN ENDED QUESTION…DON'T READ OPTIONS. CHECK ALL THAT APPLY]
1. REPLACED A TOILET WITH LOW FLOW/HIGH EFFICIENCY
2. REPLACED CLOTHES WASHER
3. CHANGED LANDSCAPING TO MORE WATER RESISTANT PLANTS
4. TOOK SHORTER SHOWERS
5. WATER LANDSCAPING LESS
6. WASH CAR LESS FREQUENTLY
7. FIX LEAKS
8. TURN OFF WATER WHILE BRUSHING TEETH
97. OTHER (SPECIFY)_____
99. REFUSED

MOJ10 What, if anything, would motivate you conserve more water? [INTERVIEWER: DON'T READ – CHECK ALL THAT APPLY]

1. Nothing
2. Higher incentive dollar values
3. Additional incentives (either in addition to or instead of the current three)
4. Water rationing
5. Higher prices on water
6. Other (Specify)_____

MOJ11 Just one last question about water…do you get water from your own well or from the water district?

1. From my own well
2. From the water district
8. DON'T KNOW
9. REFUSED

SAN BERNARDINO VALLEY WATER CONSERVATION DISTRICT
THE FOLLOWING QUESTIONS ARE ONLY ASKED OF RESIDENTS IN CERTAIN SECTIONS OF SAN BERNARDINO COUNTY

SBW1. Public agencies are using more water conservation measures including recycling. How comfortable are you with the idea of using recycled water for landscaping purposes? Would you say that you are very comfortable, comfortable, uncomfortable, or very uncomfortable with the idea?

1. VERY COMFORTABLE
2. SOMEWHAT COMFORTABLE
3. COMFORTABLE
4. UNCOMFORTABLE
5. VERY UNCOMFORTABLE
8. DON'T KNOW
9. REFUSED

SBW2. If recycled water was odorless, colorless, and clean, would you use the water to wash your clothes?

1. YES
2. NO
3. MAYBE
8. DON'T KNOW
9. REFUSED

SBW3. How comfortable would you feel drinking highly purified recycled water?

1. VERY COMFORTABLE
2. SOMEWHAT COMFORTABLE
3. COMFORTABLE
4. UNCOMFORTABLE
5. VERY UNCOMFORTABLE
8. DON'T KNOW
9. REFUSED

SBW4. One way to conserve water is through advanced technology such as sprinkler timers that automatically adjust watering with changes in weather conditions, or waterless toilets. Would you be willing to invest in such water saving technologies if you knew they would pay for themselves in the long run?"

1. YES
2. NO
3. MAYBE
8. DON'T KNOW
9. REFUSED

SBW5. Lately there have been lots of TV and radio ads talking about the drought and the need for water conservation. Do you think that media messages stressing the need for recycled water would make people more open to the idea of using it?

1. YES
2. NO
3. DEPENDS ON HOW GOOD THE MESSAGE IS
8. DON'T KNOW
9. REFUSED

DEMOG And finally I'd like to ask a few questions about you and your background...

D1. What was the last grade of school that you completed?

1. SOME HIGH SCHOOL OR LESS
2. HIGH SCHOOL GRADUATE
3. SOME COLLEGE
4. COLLEGE GRADUATE (BACHELOR'S DEGREE)
5. SOME GRADUATE WORK
6. POST-GRADUATE DEGREE
8. DON'T KNOW
9. REFUSED

D2. Which of the following best describes your marital status?…

1. SINGLE, NEVER MARRIED
2. MARRIED
3. DIVORCED
4. WIDOWED
5. SEPARATED
6. OTHER (SPECIFY)
9. REFUSED

D2b. How many children ages 18 years old or younger do you have living at home? _____

D3. Are you of Hispanic or Latino origin?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

D4. How would you describe your race or ethnicity? **SELECT ALL THAT APPLY**

1. ASIAN (SPECIFY)
2. BLACK OR AFRICAN AMERICAN
3. CAUCASIAN OR WHITE
4. HISPANIC
5. OTHER (SPECIFY)
8. DON'T KNOW
9. REFUSED

D5. How many cars do you have for your household?
DON'T KNOW [ENTER 998]
REFUSED [ENTER 999]

D6. What was your age at your last birthday?
998. DON'T KNOW
999. REFUSED

D7. How long have you lived in San Bernardino County? (In years, ROUND UP)
998. DON'T KNOW
999. REFUSED

D8. Which of the following categories best describes your total household or family income before taxes, from all sources, for 2008? Let me know when I get to the correct category.

1. Less than $25,000
2. $25,000 to less than $35,000
3. $36,000 to less than $50,000
4. $50,000 to less than $66,000
5. $66,000 to less than $80,000
6. $80,000 to $110,000
7. Over $110,000
8. DON'T KNOW
9. REFUSED

Well, that's it. Thank you very much for your time - we appreciate it.

INTERVIEWER QUESTIONS

GENDER The respondent was...

1. Male
2. Female
3. Couldn't tell

COOP How cooperative was the respondent?

1. Cooperative
2. Uncooperative
3. Very Uncooperative

UNDSTD How well did the respondent understand the questions?

1. Very easily
2. Easily

3. Some difficulty
4. Great deal of difficulty

LNG In what language was the interview conducted?
1. English
2. Spanish

NAME Interviewer name?

Appendix II

Data Display

San Bernardino County Overall Findings

Question 3: Overall, how would you rate San Bernardino County as a place to live?

	Count	Col %
Very good	212	20.5%
Fairly good	502	48.6%
Neither good nor bad	202	19.5%
Fairly bad	73	7.1%
Very bad	44	4.3%
Total	1033	100.0%

Question 4: In your opinion, what is the ONE best thing about living in San Bernardino County?

	Count	Col %
Good area, location, scenery	343	36.3%
Affordable housing	76	8.1%
Good climate, weather	164	17.4%
Not crowded	48	5.1%
Good schools/Universities	34	3.6%
Less crime, feel safe	28	3.0%
Job availability	17	1.8%
Friendly people	35	3.7%
Other	12	1.3%
Nothing	40	4.3%
Family and friends live here	19	2.0%
Close to Work	5	.5%
Cheaper cost of living/insurance/taxes	30	3.2%
Low traffic/freeways/roads	11	1.2%
Centrally located	5	.5%
Diversity	2	.2%
Medical services	6	.7%
Recreational activities (mountain, desert, river)	13	1.4%
Family atmosphere-nice neighborhood feeling	3	.4%
Quiet/peaceful	5	.6%
Open space/property size	6	.6%
Life style	4	.5%
Shopping services	11	1.2%
Growth of the city	13	1.4%
Not Los Angeles	6	.7%
Freedom of religion (like their facilities)	0	.1%
Lots of young people	1	.2%
Everything	4	.5%
Total	943	100.0%

Question 5: In your opinion, what would you say is the ONE most negative thing about living in San Bernardino County?

	Count	Col %
Smog, air pollution	86	9.2%
Traffic	67	7.2%
Poor public transportation	13	1.4%
Drugs	14	1.5%
Crime/Gang activity	288	30.9%
Bad location	23	2.5%
Lack of entertainment	15	1.6%
Overpopulated	33	3.5%
Bad school system	17	1.9%
Cost of living	16	1.7%
Lack of job opportunity	42	4.5%
Other	27	2.9%
Nothing	71	7.6%
Lack of decent roads, dirt roads need to be paved	15	1.6%
Dump fees	1	.1%
All of the above	3	.3%
Lack of cleanliness	8	.8%
Deterioration of down town	10	1.0%
Government/politicians	25	2.7%
Lack of medical services	1	.2%
Poor police	12	1.3%
Weather (heat, snow, winds, floods, fires, earthquakes)	42	4.5%
Poor public services	15	1.6%
Homeless & prostitutes	2	.2%
Lack of animal control-should have limits	0	.0%
Lack of shopping (grocery/clothing) and quality	5	.5%
Lack of upscale restaurants, entertainment	1	.1%
Price of traffic tickets	0	.0%
Too close to Los Angeles	2	.2%
Lack of growth planning	1	.1%
Poverty level	4	.4%
High taxes/poor tax distribution	12	1.3%
Not enough programs for teens	1	.2%
Lack of fair treatment	1	.1%
Illegal Immigration	12	1.2%
Grocery carts down the street	2	.2%
Frequency of Jury Duty	0	.0%
Religion goths	0	.0%
Economy	8	.9%
Bad air quality, smell of cows	2	.2%
Attitude of locals	5	.6%

Table continued on the next page.

Question 5 *Continued:* In your opinion, what would you say is the ONE most negative thing about living in San Bernardino County?

	Count	Col %
Lack of resources for families with handicap children	0	.0%
Low environmental awareness	2	.2%
Lack of individual right to carry a weapon	0	.1%
Reckless drivers	2	.2%
Poor reputation	3	.3%
Graffiti	2	.2%
Culturally deprived	4	.4%
Far from Los Angeles	3	.4%
Property Value	6	.6%
County is to large	5	.6%
Lack of parks for children	0	.0%
Lack of physical access to County Officials and offices	0	.0%
Police spread too thin	0	.0%
No benefits from being in San Bernardino County since they live to far out and county forgets about outer cities	1	.1%
Total	931	100.0%

Question 6: In comparison to a year ago, would you say that you and your family are financially better off or worse off or the same?

	Count	Col %
Better off	150	14.6%
Same	438	42.6%
Worse off	440	42.8%
Total	1029	100.0%

Question 7: Now looking ahead, do you think that a year from now you and your family will be better off, worse off, or just about the same as you are now?

	Count	Col %
Better off	334	34.5%
Same	457	47.1%
Worse off	178	18.4%
Total	969	100.0%

Question 8: In general, how would you rate the economy in San Bernardino County today? Would you say that it is Excellent, Good, Fair, or Poor?

	Count	Col %
Excellent	7	.7%
Good	115	11.4%
Fair	386	38.1%
Poor	505	49.8%
Total	1013	100.0%

Question 9: In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?

	Count	Col %
Very fearful	77	7.5%
Somewhat fearful	281	27.4%
Not too fearful	428	41.8%
Not at all fearful	240	23.4%
Total	1026	100.0%

Question 10: Are you currently registered to vote?

	Count	Col %
Yes	889	86.0%
No	145	14.0%
Total	1034	100.0%

Question 11: Which of the following best describes your political party affiliation: Democrat, Republican, Independent, or some other party?

	Count	Col %
Democrat	436	43.8%
Republican	326	32.7%
Independent	153	15.3%
Some other party	35	3.5%
None	47	4.7%
Total	996	100.0%

Question 12: Would you say that you vote in all elections, only in some, hardly ever or never?

	Count	Col %
In all elections	658	69.1%
Only in some	213	22.4%
Hardly ever	29	3.1%
Never	52	5.4%
Total	952	100.0%

Question 13: Politically, do you consider yourself to be very liberal, somewhat liberal, middle of the road, somewhat conservative, or very conservative?

	Count	Col %
Very liberal	96	9.8%
Somewhat liberal	182	18.6%
Middle of the road	277	28.3%
Somewhat conservative	277	28.3%
Very conservative	147	15.0%
Total	979	100.0%

Question 14: How would you rate POLICE/SHERIFF services?

	Count	Col %
Excellent	160	15.9%
Good	521	51.6%
Fair	245	24.3%
Poor	83	8.2%
Total	1010	100.0%

B15: How would you rate PARKS AND RECREATION services?

	Count	Col %
Excellent	112	11.4%
Good	484	49.2%
Fair	298	30.3%
Poor	90	9.1%
Total	983	100.0%

Question 16: How would you rate the MAINTENANCE OF LOCAL STREETS AND ROADS?

	Count	Col %
Excellent	41	4.0%
Good	291	28.2%
Fair	382	37.1%
Poor	315	30.6%
Total	1029	100.0%

Question 17: How would you rate PUBLIC SCHOOLS?

	Count	Col %
Excellent	76	8.4%
Good	340	37.4%
Fair	299	32.8%
Poor	194	21.3%
Total	910	100.0%

Question 18: How would you rate SHOPPING?

	Count	Col %
Excellent	176	17.3%
Good	458	45.0%
Fair	268	26.3%
Poor	116	11.4%
Total	1019	100.0%

Question 19: How would you rate TRANSPORTATION?

	Count	Col %
Excellent	38	4.2%
Good	339	38.1%
Fair	309	34.7%
Poor	204	23.0%
Total	891	100.0%

Question 20: How would you rate ENTERTAINMENT?

	Count	Col %
Excellent	84	8.6%
Good	363	37.4%
Fair	353	36.4%
Poor	170	17.5%
Total	969	100.0%

Question 21: Are you currently employed?

	Count	Col %
Yes	474	46.0%
No	557	54.0%
Total	1032	100.0%

Question 22: IF CURRENTLY UNEMPLOYED: Are you retired, or looking for work, or a housewife or husband not looking for work outside the home, or not currently in the workforce?

	Count	Col %
Retired	304	55.4%
Looking for work	85	15.5%
A housewife/husband and not looking for work outside of home	94	17.0%
Not currently in workforce	64	11.6%
Disabled	2	.4%
Total	548	100.0%

Question 23: IF CURRENTLY EMPLOYED: Do you work full time or part time?

	Count	Col %
Full time	373	79.5%
Part time	96	20.5%
Total	469	100.0%

Question 24: IF CURRENTLY EMPLOYED: What is your occupation?

	Count	Col %
Educator/School District	73	15.9%
Transportation/Driver	20	4.4%
Engineer	14	3.0%
Medical/Nurse	41	8.9%
Construction Industry	12	2.5%
Management	61	13.3%
Law Enforcement	12	2.6%
Self Employed	12	2.6%
Retail/Clerk	12	2.6%
Government	7	1.6%
Social Work/Social Services	8	1.8%
Administrative Assistant/Office Worker	33	7.1%
Therapist	11	2.4%
Care Provider/Child & Adult	9	1.9%
Military	5	1.2%
Electrician	7	1.6%
Food & Beverage Industry	11	2.4%
Real estate Agency	6	1.4%
Sales	19	4.2%
Mechanic	9	2.0%
Accounting	2	.4%
Eligibility Worker	3	.6%
Housekeeper/maid	7	1.4%
Laborer	22	4.8%
Railroad	0	.1%
Banking	5	1.0%
Post Office Worker	1	.1%
Consultant	9	2.0%
Other	29	6.2%
Total	459	100.0%

Question 25: IF CURRENTLY EMPLOYED: When thinking about your travel to and from work, on the average, how much total time do you spend commuting round trip each day (both ways)?

	Count	Col %
Less than 1 hour	245	57.9%
1 - < 2	98	23.1%
2 - < 3	60	14.2%
3 - < 4	12	2.8%
4 or more hours	9	2.1%
Total	423	100.0%

Question 26: IF CURRENTLY EMPLOYED: How many miles roundtrip do you travel to work each day?

	Count	Col %
60 miles or less	301	71.6%
61 - 120 miles	84	20.0%
121 - 180 miles	16	3.9%
181 - 240 miles	10	2.4%
more than 240 miles	9	2.2%
Total	420	100.0%

Question 27: IF CURRENTLY EMPLOYED: What county do you work in?

	Count	Col %
Riverside	30	6.3%
San Bernardino	336	71.4%
Orange	15	3.1%
Los Angeles	75	16.0%
Other	15	3.1%
Total	471	100.0%

Question 28: How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community?

	Count	Col %
A great deal of confidence	122	12.6%
Some confidence	502	52.1%
Not much confidence	222	23.0%
No confidence	118	12.3%
Total	964	100.0%

SANBAG1: When gas prices were high, some people made changes in their lives. Did high prices cause you to… BUY A HYBRID OR MORE FUEL EFFICIENT VEHICLE?

	Count	Col %
Yes	161	15.7%
No	867	84.3%
Total	1028	100.0%

SANBAG2: When gas prices were high, did you REDUCE THE NUMBER OF PLEASURE TRIPS YOU TOOK?

	Count	Col %
Yes	705	68.6%
No	322	31.4%
Total	1027	100.0%

SANBAG3: When gas prices were high, did you RIDE THE METROLINK OR THE BUS MORE OFTEN?

	Count	Col %
Yes	97	9.4%
No	933	90.6%
Total	1030	100.0%

SANBAG4: Did you make any other changes?

	# Mentions	Col Response %
No changes made	648	62.7%
Shop closer to home	38	3.7%
Move closer to work	5	.4%
Change place of employment to work closer to home	1	.1%
Carpool	48	4.7%
Walk more to work or shop	18	1.7%
Ride a bicycle to work or shop	9	.9%
Other	279	27.0%
Don't remember/don't know	17	1.7%
Refused	2	.2%
Total respondents answering	1034	103.1%

NOTE: This is a multiple response question in which the respondent was able to indicate more than one change. Column percentages, therefore, do not sum to 100%.

SANBAG5: Have you ever used a Southern California toll road?

	Count	Col %
Yes	558	54.5%
No	466	45.5%
Total	1024	100.0%

SANBAG6: Agreement with the following: "I don't mind paying to use a toll road so I can avoid traffic congestion."

	Count	Col %
Agree	553	57.9%
Disagree	403	42.1%
Total	956	100.0%

SANBAG7: Agreement with the following: "I like the idea of having toll lanes adjacent to regular lanes on the freeway."

	Count	Col %
Agree	516	54.3%
Disagree	434	45.7%
Total	949	100.0%

SANBAG8: With recent budget shortfalls and the recession, do you support the development of toll roads in Southern California as a way to help fund transportation improvements?

	Count	Col %
Yes	460	47.4%
No	511	52.6%
Total	971	100.0%

SANBAG9: Would you support a gas tax increase of up to 10 cents a gallon if you knew it would be used on ROAD PROJECTS IN OUR REGION?

	Count	Col %
Yes	348	34.7%
No	609	60.6%
Maybe	47	4.7%
Total	1004	100.0%

SANBAG10: Would you support a gas tax increase of up to 10 cents a gallon if you knew it would fund road construction projects that would CREATE MORE JOBS?

	Count	Col %
Yes	564	55.9%
No	403	39.9%
Maybe	42	4.2%
Total	1009	100.0%

SANBAG11: Have you ever used the Metrolink?

	Count	Col %
Yes	426	41.3%
No	606	58.7%
Total	1033	100.0%

SANBAG12: If YES to SANBAG11: For what purpose do you usually use the train?

	Count	Col %
Business/commuting	69	16.2%
Trips for entertainment/pleasure	315	74.5%
Both	21	5.0%
School	8	1.8%
Other	0	.1%
Jury duty	2	.4%
Took grandchildren first train ride	1	.3%
Medical appointments	1	.3%
To go downtown Los Angeles	0	.1%
Work and school	2	.4%
To test the service	1	.1%
To get from point A to point B	3	.7%
Total	423	100.0%

SANBAG13: How often do you use the Metrolink?

	Count	Col %
Every week day	19	4.5%
A few times a week	14	3.3%
A few times a month	26	6.2%
Rarely	365	86.0%
Total	425	100.0%

SANBAG14: How often do you use it on weekends?

	Count	Col %
At least once a month	28	6.7%
Every few months	22	5.4%
Rarely	366	87.9%
Total	417	100.0%

SANBAG15: Do you think Metrolink should increase the frequency of train service?

	Count	Col %
Yes	464	69.7%
No	202	30.3%
Total	666	100.0%

SANBAG16: Have you ever used the public bus in your area?

	Count	Col %
Yes	291	28.3%
No	736	71.7%
Total	1027	100.0%

SANBAG17: If YES to SANBAG16: For what purpose do you usually ride the bus? Is it mainly for commuting to work or for pleasure?

	Count	Col %
Commuting to work/business	61	21.5%
Trips for entertainment/pleasure	118	41.5%
Both	34	12.0%
School	35	12.2%
Other	4	1.5%
Medical appointments/hospital	10	3.7%
Shopping	4	1.4%
To pickup car from repair shop	8	2.7%
I was bored	1	.2%
Library	1	.5%
Work, school, pleasure	3	.9%
To go to job interviews	1	.2%
Only form of transportation I have	5	1.7%
Total	285	100.0%

SANBAG18: How often do you use the bus?

	Count	Col %
Every week day	36	12.4%
A few times a week	34	11.9%
A few times a month	43	14.8%
Rarely	176	61.0%
Total	289	100.0%

Omnitrans1: What is the name of your local bus service provider?

	Count	Col %
Omni trans	215	49.7%
OmniLink	4	.9%
Trolley	1	.2%
MTA/RTD	6	1.4%
Foothill	8	1.8%
OCTA	1	.2%
Other	6	1.4%
San Bernardino Transit	2	.5%
Rapid transit	1	.3%
RTA	2	.5%
MTA	1	.3%
Don't know	183	42.2%
Refused	3	.7%
Total	433	100.0%

Omnitrans2: Have you ever heard of Omnitrans?

	Count	Col %
Yes	168	77.3%
No	42	19.3%
Don't know	7	3.4%
Total	217	100.0%

ASKED ONLY OF PEOPLE WHO DID NOT NAME OMNITRANS AS THEIR SERVICE PROVIDER

Omnitrans3: On a scale from 1 to 7 (with 1 meaning "very poor" and 7 meaning "excellent" how would you rate your overall perception of Omnitrans/your local bus service, even if you have never used it personally?

	Count	Col %
1 - Very poor	18	5.3%
2	13	3.9%
3	27	7.8%
4	62	18.3%
5	103	30.2%
6	58	17.0%
7 - Excellent	60	17.5%
Total	342	100.0%

Omnitrans4: Have you seen or heard an advertisement for Omnitrans in the last 6 months?

	Count	Col %
Yes	178	46.6%
No	182	47.6%
Don't know	22	5.9%
Total	382	100.0%

Omnitrans 5: Where did you see or hear an advertisement for Omnitrans in the last 6 months? List all that apply.

	Cases	Column Response %
TV	34	21.0%
Radio	31	19.1%
Newspaper	45	27.9%
Direct Mail	7	4.4%
Billboards	26	16.4%
Ad on outside of bus	34	21.3%
Bus shelter	18	10.9%
Total	160	121.1%

Percentages in the table above are based on number of respondents answering the question (not on number of responses). Totals, therefore, do not sum to 100%.

MOJ1: How concerned are you about the availability of future water supplies?

	Count	Col %
Very concerned	197	48.3%
Somewhat concerned	164	40.2%
Not at all concerned	47	11.5%
Total	408	100.0%

MOJ2: Do you agree or disagree: "Bringing in additional water supplies to the area is important to support businesses and spur job creation"

	Count	Col %
Strongly agree	83	21.5%
Agree	210	54.4%
Neither agree or disagree	22	5.7%
Disagree	64	16.6%
Strongly disagree	7	1.8%
Total	386	100.0%

MOJ3: How would you rate the quality of the water you now use?

	Count	Col %
Excellent	98	23.9%
Good	156	38.0%
Fair	96	23.4%
Poor	60	14.6%
Total	410	100.0%

MOJ3A: [IF MOJ3 is “FAIR” OR “POOR”] Reasons for fair or poor ratings of the water

	# Mentions	Response %
Taste	68	43.9%
Smell	13	8.4%
Color	19	12.3%
Think it is unhealthy	48	31.0%
Other	38	24.5%
Don't know	5	3.2%
Total	155	123.2%

NOTE: This is a multiple response question in which the respondent was able to indicate more than one reason for rating the water as "fair" or "poor." Column percentages, therefore, do not sum to 100%.

Other reasons for rating the water as "fair" or "poor"

	Count	Col %
Junk in the water	2	5.6%
I use bottled water	3	8.3%
Mineral deposits	2	5.6%
Too much calcium	4	11.1%
Need to filter to drink the water unable because of cost	8	22.2%
Large amount of arsenic	1	2.8%
Reverse osmosis	1	2.8%
Water cost too much	3	8.3%
Lack of water pressure	3	8.3%
It is well water	1	2.8%
News Reports	2	5.6%
Quality	5	13.9%
Too hard on pipes and water heater	1	2.8%
Total	36	100.0%

MOJ4: Are you aware that Mojave Water Agency has been bringing in supplemental water to recharge the groundwater basins for the past few years?

	Count	Col %
Yes	209	51.9%
No	194	48.1%
Total	403	100.0%

MOJ5: How much confidence do you have that your local water agency will take steps to make sure that future water supplies will be as good as or better than the water is now?

	Count	Col %
A great deal of confidence	48	12.3%
Some confidence	162	41.6%
Not much confidence	117	30.1%
No confidence	62	15.9%
Total	389	100.0%

MOJ6: Before this survey, were you aware of the Water Conservation Incentive Program?

	Count	Col %
Yes	216	53.5%
No	188	46.5%
Total	404	100.0%

MOJ7: [IF ANSWER TO MOJ6 IS "YES"] Have you participated in the Water Conservation Incentive Program?

	Count	Col %
Yes	110	51.9%
No	102	48.1%
Total	212	100.0%

MOJ8: [IF ANSWER TO MOJ7 IS "NO"] Reasons for not participating in the Water Conservation Incentive Program

	# Mentions	Response %
Didn't have the money to buy the clothes washer	1	2.9%
Didn't need a new toilet	0	.0%
Don't believe that new items will save me money	2	5.7%
I like my grass and don't want to change it	3	8.6%
Didn't think about it	8	22.9%
Didn't have time to deal with it	7	20.0%
Not interested (general)	13	37.1%
Get water from my own well so I can't participate	2	5.7%
Total	35	102.9%

NOTE: This is a multiple response question in which the respondent was able to indicate more than one reason for not participating in the Water Conservation incentive Program. Column percentages, therefore, do not sum to 100%.

Other reasons for not participating in the Water Conservation Incentive Program

	Count	Col %
Did not feel I need to	3	23.1%
Do not qualify	1	7.7%
Not a home owner	4	30.8%
Bought my own conserving services	1	7.7%
Live in private community	2	15.4%
No landscape	2	15.4%
Total	13	100.0%

MOJ9: Have you personally made a change in your water use habits in the past year in order to conserve?

	Count	Col %
Yes	309	75.2%
No	102	24.8%
Total	411	100.0%

MOJ9a: [IF ANSWER TO MOJ9 IS "YES"] What changes have you made?

	# Mentions	Response %
Replaced a toilet with low flow/high efficiency	24	9.6%
Replaced clothes washer	22	8.8%
Changed landscaping to more water resistant plants	57	22.8%
Took shorter showers	70	28.0%
Water landscaping less	133	53.2%
Wash car less frequently	25	10.0%
Fix leaks	14	5.6%
Turn off water while brushing teeth	35	14.0%
Total	250	152.0%

NOTE: This is a multiple response question in which the respondent was able to indicate more than one change. Column percentages, therefore, do not sum to 100%.

Other reported changes in water use habits in the past year

	Count	Col %
Use bottle water	10	7.6%
Put water in tanks/use rain water	7	5.3%
Changed timing of watering	27	20.6%
Use water appliances less often	18	13.7%
Changed shower heads	6	4.6%
Less flushing	1	.8%
Stopped watering down driveway	3	2.3%
Installed drip system	2	1.5%
Drained pool/sold Jacuzzi	4	3.1%
Removed lawn	14	10.7%
Installed smart meter for watering	1	.8%
Everything possible to conserve	32	24.4%
Reduced amount of laundry	6	4.6%
Total	131	100.0%

MOJ10: What would make you conserve more water?

	# Mentions	Response %
Nothing	126	40.6%
Higher incentive dollar values	22	7.1%
Additional incentives (...instead of the current three)	6	1.9%
Water rationing	22	7.1%
Higher prices on water	48	15.5%
Other	32	10.3%
If there was a real shortfall of water	35	11.3%
I don't think I can use less	14	4.5%
Lower water bill for conserving	11	3.5%
Total	310	101.9%

NOTE: This is a multiple response question in which the respondent was able to indicate more than one thing that would make them conserve more. Column percentages, therefore, do not sum to 100%.

MOJ11: Do you get water from your own well or from the water district?

	Count	Col %
From my own well	33	8.1%
From the water district	373	91.9%
Total	406	100.0%

SBW1: How comfortable are you with the idea of using recycled water for landscaping purposes?

	Count	Col %
Very comfortable	170	62.7%
Somewhat comfortable	39	14.4%
Comfortable	43	15.9%
Uncomfortable	11	4.1%
Very uncomfortable	8	3.0%
Total	271	100.0%

SBW2: If recycled water was odorless, colorless, and clean, would you use the water to wash your clothes?

	Count	Col %
Yes	174	66.4%
No	65	24.8%
Maybe	23	8.8%
Total	262	100.0%

SBW3: How comfortable would you feel drinking highly purified recycled water?

	Count	Col %
Very comfortable	38	14.6%
Somewhat comfortable	54	20.8%
Comfortable	32	12.3%
Uncomfortable	57	21.9%
Very uncomfortable	79	30.4%
Total	260	100.0%

SBW4: Would you be willing to invest in water saving technologies (e.g. sprinkler timers that automatically adjust watering with changes in weather conditions; or waterless toilets) if you knew they would pay for themselves in the long run?

	Count	Col %
Yes	188	70.9%
No	44	16.6%
Maybe	33	12.5%
Total	265	100.0%

SBW5: Do you think that media messages stressing the need for recycled water would make people more open to the idea of using it?

	Count	Col %
Yes	173	69.2%
No	39	15.6%
Maybe	38	15.2%
Total	250	100.0%

Demographic 1: What was the last grade of school that you completed?

	Count	Col %
Some high school or less	65	6.3%
High school graduate	239	23.3%
Some college	359	34.9%
College graduate (Bachelor's Degree)	203	19.7%
Some graduate work	52	5.0%
Post-graduate degree	110	10.7%
Total	1028	100.0%

Demographic 2: Which of the following best describes your marital status?

	Count	Col %
Single, never married	138	13.4%
Married	632	61.4%
Divorced	152	14.8%
Widowed, or	94	9.2%
Separated	14	1.3%
Other	0	.0%
Total	1030	100.0%

Demographic 2b: How many children ages 18 or younger do you have living at home?

	Count	Col %
0	609	59.3%
1	140	13.7%
2	164	16.0%
3	74	7.2%
4	27	2.6%
5	8	.7%
6	3	.3%
9	2	.2%
Total	1027	100.0%

Demographic 3: Are you of Hispanic or Latino origin?

	Count	Col %
Yes	265	25.9%
No	760	74.1%
Total	1025	100.0%

D4: How would you describe your race or ethnicity?

	# Mentions	Col Response %
Asian	40	4.0%
African American	89	8.9%
Caucasian	620	62.1%
Hispanic	244	24.4%
Other	46	4.6%
Total respondents answering	999	104.1%

The reader should note that the percentages in the table above are based on the number of RESPONDENTS answering the question (not on the number of responses given). Totals, therefore, do not sum to 100%.

Demographic 4: "Other" responses to: How would you describe your race or ethnicity?

	Count	Col %
Filipino	9	11.9%
Indian	10	13.2%
Chinese	12	15.5%
Japanese	1	.8%
Vietnamese	2	2.7%
Native American (all tribes)	22	29.5%
Pacific Islander (and Hawaiian)	2	3.3%
South American (Brazil, etc...)	2	2.3%
Middle Eastern	5	7.3%
Multi-racial	9	11.6%
Korean	1	1.9%
Total	75	100.0%

Demographic 5: How many cars do you have for your household?

	Count	Col %
0	45	4.4%
1	251	24.5%
2	422	41.2%
3	209	20.4%
4	60	5.8%
5	19	1.9%
6 or more	19	1.9%
Total	1025	100.0%

Demographic 6: What was your age at your last birthday?

	Count	Col %
18- 24 years old	36	3.7%
25 - 34	131	13.3%
35 - 44	160	16.3%
45 - 54	206	20.8%
55 - 64	222	22.5%
65 - 74	151	15.3%
75 or older	80	8.1%
Total	987	100.0%

Descriptive statistics for respondent's age

	Mean	Median	Mode	Minimum	Maximum
D6: What was your age at your last birthday?	52.1	53.0	46	18	94

Demographic 7: How long have you lived in your county?

	Count	Col %
10 years or less	263	26.0%
11 - 20 years	239	23.7%
21 - 30 years	197	19.5%
31 - 40 years	117	11.6%
More than 40 years	193	19.1%
Total	1010	100.0%

Descriptive statistics for length of residence in your county

	Mean	Median	Mode	Minimum	Maximum
How long have you lived in San Bernardino County?	2.7	3.0	1	1	5

Demographic 8: Which of the following categories best describes your total household or family income before taxes, from all sources, for 2008?

	Count	Col %
Less than $25,000	159	17.4%
$25,000 to less than $36,000	124	13.6%
$36,000 to less than $50,000	134	14.7%
$50,000 to less than $66,000	103	11.2%
$66,000 to less than $80,000	116	12.7%
$80,000 to $110,000	145	15.9%
Over $110,000	134	14.6%
Total	915	100.0%

Gender (not asked -- recorded by interviewer)

	Count	Col %
Male	400	38.7%
Female	633	61.2%
Couldn't tell	1	.1%
Total	1035	100.0%

Appendix III

Data Display

San Bernardino County Regional

Breakdowns

San Bernardino County Data Display
Regional Breakdowns (East Valley, West Valley, Victor Valley, Desert)

East Valley Region Cities

	Count	Col %
Bloomington	11	4.2%
Colton	14	5.4%
Crestline	1	.4%
Grand Terrace	5	1.9%
Highland	29	11.2%
Lake Arrowhead	1	.4%
Loma Linda	11	4.2%
Mentone	3	1.2%
Redlands	41	15.8%
Rialto	36	13.8%
San Bernardino	84	32.3%
Twin Peaks	2	.8%
Yucaipa	22	8.5%
Total	260	100.0%

West Valley Region Cities

	Count	Col %
Chino	23	8.7%
Chino Hills	41	15.6%
Fontana	59	22.4%
Montclair	6	2.3%
Ontario	54	20.5%
Rancho Cucamonga	41	15.6%
Upland	39	14.8%
Total	263	100.0%

Victor Valley Region Cities

	Count	Col %
Adelanto	15	5.8%
Apple Valley	59	23.0%
Fontana	1	.4%
Hesperia	77	30.0%
Lucerne Valley	9	3.5%
Phelan	15	5.8%
Victorville	78	30.4%
Wrightwood	3	1.2%
Total	257	100.0%

Desert Region Cities

	Count	Col %
Barstow	79	31.0%
Big River	1	.4%
Hinckley	5	2.0%
Joshua Tree	2	.8%
Landers	10	3.9%
Morongo Valley	15	5.9%
Needles	20	7.8%
Trona	9	3.5%
Twentynine Palms/Amboy	55	21.6%
Yermo	2	.8%
Yucca Valley	57	22.4%
Total	255	100.0%

B3: Overall, how would you rate San Bernardino County as a place to live?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very good	30	11.6%	75	28.5%	43	16.7%	64	25.5%
Fairly good	107	41.3%	146	55.5%	127	49.4%	101	40.2%
Neither good nor bad	70	27.0%	34	12.9%	50	19.5%	58	23.1%
Fairly bad	34	13.1%	4	1.5%	24	9.3%	13	5.2%
Very bad	18	6.9%	4	1.5%	13	5.1%	15	6.0%
Total	259	100.0%	263	100.0%	257	100.0%	251	100.0%

B4: In your opinion, what is the ONE best thing about living in San Bernardino County?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Good area, location, scenery	88	37.0%	94	39.2%	66	28.4%	73	32.2%
Affordable housing	17	7.1%	25	10.4%	14	6.0%	4	1.8%
Good climate, weather	48	20.2%	28	11.7%	59	25.4%	51	22.5%
Not crowded	10	4.2%	7	2.9%	26	11.2%	24	10.6%
Good schools/Universities	9	3.8%	9	3.8%	9	3.9%	2	.9%
Less crime, feel safe	5	2.1%	10	4.2%	3	1.3%	8	3.5%
Job availability	6	2.5%	3	1.2%	4	1.7%	2	.9%
Friendly people	7	2.9%	11	4.6%	8	3.4%	6	2.6%
Other	5	2.1%	1	.4%	3	1.3%	5	2.2%
Nothing	13	5.5%	4	1.7%	15	6.5%	23	10.1%
Family and friends live here	7	2.9%	5	2.1%	0	.0%	2	.9%
Close to Work	2	.8%	1	.4%	0	.0%	0	.0%
Cheaper cost of living/insurance/taxes	4	1.7%	13	5.4%	4	1.7%	1	.4%
Low traffic/freeways/roads	1	.4%	5	2.1%	2	.9%	0	.0%
Centrally located	1	.4%	2	.8%	0	.0%	1	.4%
Diversity	1	.4%	0	.0%	0	.0%	2	.9%
Medical services	3	1.3%	1	.4%	0	.0%	1	.4%
Recreational activities (mountain, desert, river)	3	1.3%	3	1.2%	4	1.7%	4	1.8%
Family atmosphere-nice neighborhood feeling	1	.4%	1	.4%	0	.0%	1	.4%
Quiet/peaceful	0	.0%	1	.4%	3	1.3%	8	3.5%
Open space/property size	1	.4%	1	.4%	4	1.7%	0	.0%
Life style	1	.4%	1	.4%	2	.9%	0	.0%
Shopping services	2	.8%	4	1.7%	1	.4%	5	2.2%
Growth of the city	2	.8%	5	2.1%	2	.9%	1	.4%
Not Los Angeles	0	.0%	3	1.2%	2	.9%	0	.0%
Freedom of religion (like their facilities)	0	.0%	0	.0%	0	.0%	2	.9%
Lots of young people	1	.4%	0	.0%	0	.0%	0	.0%
Everything	0	.0%	2	.8%	1	.4%	1	.4%
Total	238	100.0%	240	100.0%	232	100.0%	227	100.0%

B5: In your opinion, what would you say is the ONE most negative thing about living in San Bernardino County?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Smog, air pollution	24	9.8%	27	11.8%	5	2.1%	4	1.8%
Traffic	9	3.7%	22	9.6%	13	5.5%	10	4.5%
Poor public transportation	4	1.6%	2	.9%	4	1.7%	8	3.6%
Drugs	1	.4%	4	1.8%	6	2.6%	10	4.5%
Crime/Gang activity	105	43.0%	42	18.4%	93	39.6%	30	13.6%
Bad location	5	2.0%	5	2.2%	4	1.7%	14	6.4%
Lack of entertainment	1	.4%	3	1.3%	5	2.1%	7	3.2%
Overpopulated	5	2.0%	10	4.4%	11	4.7%	7	3.2%
Bad school system	5	2.0%	3	1.3%	1	.4%	5	2.3%
Cost of living	3	1.2%	5	2.2%	4	1.7%	3	1.4%
Lack of job opportunity	11	4.5%	7	3.1%	8	3.4%	10	4.5%
Other	37	15.2%	61	26.8%	31	13.2%	65	29.5%
Nothing	13	5.3%	24	10.5%	14	6.0%	14	6.4%
Lack of decent roads, dirt roads need to be paved	1	.4%	3	1.3%	7	3.0%	4	1.8%
Dump fees	0	.0%	0	.0%	1	.4%	0	.0%
All of the above	0	.0%	0	.0%	3	1.3%	3	1.4%
Lack of cleanliness	3	1.2%	1	.4%	0	.0%	1	.5%
Deterioration of down town	1	.4%	1	.4%	1	.4%	0	.0%
Government/politicians	3	1.2%	1	.4%	4	1.7%	5	2.3%
Lack of medical services	0	.0%	0	.0%	2	.9%	1	.5%
Poor police	1	.4%	1	.4%	3	1.3%	3	1.4%
Weather (heat, snow, winds, floods, fires, earthquakes)	4	1.6%	0	.0%	5	2.1%	5	2.3%
Poor public services	1	.4%	2	.9%	3	1.3%	3	1.4%
Homeless & prostitutes	0	.0%	0	.0%	0	.0%	2	.9%
Lack of animal control-should have limits	0	.0%	0	.0%	0	.0%	1	.5%
Lack of shopping (grocery/clothing)	1	.4%	1	.4%	0	.0%	2	.9%
Lack of upscale restaurants, entertainment	0	.0%	0	.0%	1	.4%	0	.0%
Price of traffic tickets	0	.0%	0	.0%	0	.0%	1	.5%
Too close to Los Angeles	0	.0%	1	.4%	0	.0%	0	.0%
High taxes/poor tax distribution	2	.8%	1	.4%	3	1.3%	1	.5%
Not enough programs for teens	1	.4%	0	.0%	0	.0%	0	.0%
Lack of fair treatment	0	.0%	0	.0%	1	.4%	0	.0%
Economy	1	.4%	1	.4%	0	.0%	0	.0%
Bad air quality, smell of cows	0	.0%	0	.0%	1	.4%	0	.0%
Attitude of locals	1	.4%	0	.0%	0	.0%	1	.5%
Low environmental awareness	1	.4%	0	.0%	0	.0%	0	.0%
Culturally deprived	0	.0%	0	.0%	1	.4%	0	.0%
Total	244	100.0%	228	100.0%	235	100.0%	220	100.0%

B6: In comparison to a year ago, would you say that you and your family are financially better off, about the same, or worse off?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Better off	40	15.5%	39	14.9%	31	12.2%	34	13.5%
Same	109	42.2%	112	42.7%	104	40.8%	121	48.0%
Worse off	109	42.2%	111	42.4%	120	47.1%	97	38.5%
Total	258	100.0%	262	100.0%	255	100.0%	252	100.0%

B7: Now looking ahead, do you think that a year from now you and your family will be better off, about the same, or worse off than you are now?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Better off	83	34.6%	86	34.3%	82	34.9%	83	34.9%
Same	114	47.5%	121	48.2%	103	43.8%	108	45.4%
Worse off	43	17.9%	44	17.5%	50	21.3%	47	19.7%
Total	240	100.0%	251	100.0%	235	100.0%	238	100.0%

B8: In general, how would you rate the economy in San Bernardino County today?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	1	.4%	3	1.2%	0	.0%	3	1.2%
Good	24	9.4%	35	13.6%	22	8.7%	34	13.9%
Fair	81	31.8%	110	42.8%	97	38.3%	100	40.8%
Poor	149	58.4%	109	42.4%	134	53.0%	108	44.1%
Total	255	100.0%	257	100.0%	253	100.0%	245	100.0%

B9: In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very fearful	22	8.6%	16	6.1%	25	9.9%	12	4.7%
Somewhat fearful	82	31.9%	56	21.4%	89	35.2%	60	23.7%
Not too fearful	94	36.6%	129	49.2%	85	33.6%	99	39.1%
Not at all fearful	59	23.0%	61	23.3%	54	21.3%	82	32.4%
Total	257	100.0%	262	100.0%	253	100.0%	253	100.0%

B10: Are you currently registered to vote?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	221	85.0%	230	87.5%	214	83.6%	221	87.4%
No	39	15.0%	33	12.5%	42	16.4%	32	12.6%
Total	260	100.0%	263	100.0%	256	100.0%	253	100.0%

B11: Which of the following best describes your political party affiliation?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Democrat	119	47.4%	111	43.9%	94	38.4%	87	35.2%
Republican	76	30.3%	85	33.6%	89	36.3%	78	31.6%
Independent	37	14.7%	34	13.4%	42	17.1%	68	27.5%
Some other party	9	3.6%	9	3.6%	7	2.9%	10	4.0%
None	10	4.0%	14	5.5%	13	5.3%	4	1.6%
Total	251	100.0%	253	100.0%	245	100.0%	247	100.0%

B12: Would you say that you vote...

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
In all elections	167	69.0%	168	70.3%	154	64.7%	171	73.1%
Only in some	48	19.8%	56	23.4%	63	26.5%	45	19.2%
Hardly ever	10	4.1%	5	2.1%	7	2.9%	9	3.8%
Never	17	7.0%	10	4.2%	14	5.9%	9	3.8%
Total	242	100.0%	239	100.0%	238	100.0%	234	100.0%

B13: Politically, do you consider yourself to be...

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very liberal	25	10.1%	28	11.2%	13	5.5%	21	8.8%
Somewhat liberal	42	16.9%	49	19.7%	46	19.3%	45	18.8%
Middle of the road	70	28.2%	72	28.9%	61	25.6%	74	31.0%
Somewhat conservative	62	25.0%	75	30.1%	76	31.9%	61	25.5%
Very conservative	49	19.8%	25	10.0%	42	17.6%	38	15.9%
Total	248	100.0%	249	100.0%	238	100.0%	239	100.0%

B14: Please rate the POLICE/SHERIFF

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	31	12.4%	56	21.7%	25	9.8%	25	10.1%
Good	126	50.2%	144	55.8%	115	45.3%	114	46.2%
Fair	70	27.9%	45	17.4%	85	33.5%	71	28.7%
Poor	24	9.6%	13	5.0%	29	11.4%	37	15.0%
Total	251	100.0%	258	100.0%	254	100.0%	247	100.0%

B15: Please rate PARKS AND RECREATION

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	11	4.6%	48	19.0%	18	7.3%	16	6.6%
Good	108	44.8%	141	55.7%	104	41.9%	112	45.9%
Fair	97	40.2%	51	20.2%	89	35.9%	77	31.6%
Poor	25	10.4%	13	5.1%	37	14.9%	39	16.0%
Total	241	100.0%	253	100.0%	248	100.0%	244	100.0%

B16: Please rate MAINTENANCE OF LOCAL STREETS AND ROADS

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	4	1.6%	19	7.3%	4	1.6%	3	1.2%
Good	51	19.8%	105	40.2%	49	19.1%	41	16.1%
Fair	104	40.3%	88	33.7%	100	38.9%	97	38.2%
Poor	99	38.4%	49	18.8%	104	40.5%	113	44.5%
Total	258	100.0%	261	100.0%	257	100.0%	254	100.0%

B17: Please rate PUBLIC SCHOOLS

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	15	6.5%	25	11.0%	16	6.8%	12	5.7%
Good	79	34.3%	95	41.7%	84	35.4%	64	30.5%
Fair	79	34.3%	73	32.0%	75	31.6%	69	32.9%
Poor	57	24.8%	35	15.4%	62	26.2%	65	31.0%
Total	230	100.0%	228	100.0%	237	100.0%	210	100.0%

B18: Please rate SHOPPING

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	18	7.0%	81	31.4%	17	6.7%	10	4.0%
Good	104	40.6%	130	50.4%	119	46.7%	71	28.3%
Fair	95	37.1%	37	14.3%	82	32.2%	84	33.5%
Poor	39	15.2%	10	3.9%	37	14.5%	86	34.3%
Total	256	100.0%	258	100.0%	255	100.0%	251	100.0%

B19: Please rate TRANSPORTATION

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	5	2.2%	16	7.2%	2	.9%	9	3.9%
Good	80	35.4%	97	43.9%	67	29.8%	82	35.2%
Fair	83	36.7%	73	33.0%	75	33.3%	89	38.2%
Poor	58	25.7%	35	15.8%	81	36.0%	53	22.7%
Total	226	100.0%	221	100.0%	225	100.0%	233	100.0%

B20: Please rate ENTERTAINMENT

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	6	2.5%	41	16.6%	7	2.9%	6	2.5%
Good	77	31.8%	117	47.4%	69	28.6%	52	21.6%
Fair	104	43.0%	72	29.1%	104	43.2%	79	32.8%
Poor	55	22.7%	17	6.9%	61	25.3%	104	43.2%
Total	242	100.0%	247	100.0%	241	100.0%	241	100.0%

B21: Are you currently employed?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	117	45.2%	128	48.9%	113	44.0%	89	35.0%
No	142	54.8%	134	51.1%	144	56.0%	165	65.0%
Total	259	100.0%	262	100.0%	257	100.0%	254	100.0%

B22: [ASKED ONLY IF RESPONDENT IS NOT EMPLOYED] Are you retired, or looking for work, or a housewife or husband and not looking for work outside the home, or not currently in the workforce?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Retired	87	63.0%	65	48.9%	76	53.9%	97	58.4%
Looking for work	19	13.8%	24	18.0%	22	15.6%	15	9.0%
A housewife/husband and not looking for work outside of home	15	10.9%	30	22.6%	24	17.0%	27	16.3%
Not currently in workforce	17	12.3%	13	9.8%	18	12.8%	27	16.3%
Disabled	0	.0%	1	.8%	1	.7%	0	.0%
Total	138	100.0%	133	100.0%	141	100.0%	166	100.0%

B23: [ASKED ONLY IF RESPONDENT IS EMPLOYED] Do you work full time or part time?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Full time	96	82.8%	100	79.4%	85	75.2%	62	69.7%
Part time	20	17.2%	26	20.6%	28	24.8%	27	30.3%
Total	116	100.0%	126	100.0%	113	100.0%	89	100.0%

B24: [ASKED ONLY IF RESPONDENT IS EMPLOYED] What is your Occupation?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Educator/School District	15	13.4%	23	18.5%	15	13.4%	15	17.4%
Transportation/Driver	3	2.7%	7	5.6%	6	5.4%	1	1.2%
Engineer	1	.9%	7	5.6%	1	.9%	0	.0%
Medical/Nurse	12	10.7%	9	7.3%	11	9.8%	8	9.3%
Construction Industry	3	2.7%	2	1.6%	5	4.5%	4	4.7%
Management	16	14.3%	17	13.7%	14	12.5%	4	4.7%
Law Enforcement	3	2.7%	3	2.4%	4	3.6%	1	1.2%
Self Employed	1	.9%	5	4.0%	2	1.8%	4	4.7%
Retail/Clerk	5	4.5%	1	.8%	3	2.7%	6	7.0%
Government	1	.9%	3	2.4%	0	.0%	3	3.5%
Social Work/Social Services	2	1.8%	2	1.6%	3	2.7%	0	.0%
Administrative Assistant/Office Worker	9	8.0%	9	7.3%	5	4.5%	6	7.0%
Therapist	5	4.5%	0	.0%	6	5.4%	1	1.2%
Care Provider/Child & Adult	2	1.8%	1	.8%	3	2.7%	9	10.5%
Military	1	.9%	1	.8%	0	.0%	9	10.5%
Electrician	1	.9%	2	1.6%	3	2.7%	2	2.3%
Food & Beverage Industry	3	2.7%	2	1.6%	5	4.5%	1	1.2%
Real-estate Agency	0	.0%	3	2.4%	2	1.8%	0	.0%
Sales	5	4.5%	5	4.0%	5	4.5%	2	2.3%
Mechanic	2	1.8%	3	2.4%	2	1.8%	0	.0%
Accounting	1	.9%	0	.0%	0	.0%	1	1.2%
Eligibility Worker	1	.9%	0	.0%	2	1.8%	0	.0%
Housekeeper/maid	1	.9%	2	1.6%	2	1.8%	2	2.3%
Laborer	8	7.1%	4	3.2%	6	5.4%	1	1.2%
Railroad	0	.0%	0	.0%	0	.0%	1	1.2%
Banking	2	1.8%	1	.8%	0	.0%	0	.0%
Post Office Worker	0	.0%	0	.0%	1	.9%	0	.0%
Consultant	3	2.7%	2	1.6%	2	1.8%	2	2.3%
Other	6	5.4%	10	8.1%	4	3.6%	3	3.5%
Total	112	100.0%	124	100.0%	112	100.0%	86	100.0%

B25: How much time do you spend round trip commuting to and from your job?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Less than 1 hour	66	62.9%	63	55.3%	53	52.5%	50	64.1%
1 - < 2	24	22.9%	25	21.9%	29	28.7%	14	17.9%
2 - < 3	10	9.5%	20	17.5%	15	14.9%	11	14.1%
3 - < 4	3	2.9%	3	2.6%	3	3.0%	2	2.6%
4 or more hours	2	1.9%	3	2.6%	1	1.0%	1	1.3%
Total	105	100.0%	114	100.0%	101	100.0%	78	100.0%

B25: Descriptive statistics for time (in minutes) spent commuting to and from work

Region	Mean	N
East Valley	59.31	105
West Valley	68.74	116
Victor Valley	65.23	101
Desert	57.88	78
Total	63.26	400

B26: How many miles do you travel round trip to and from your job?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
60 miles or less	77	73.3%	82	72.6%	65	65.7%	51	66.2%
61 - 120 miles	19	18.1%	24	21.2%	22	22.2%	11	14.3%
121 - 180 miles	3	2.9%	3	2.7%	10	10.1%	3	3.9%
181 - 240 miles	4	3.8%	1	.9%	2	2.0%	6	7.8%
more than 240 miles	2	1.9%	3	2.7%	0	.0%	6	7.8%
Total	105	100.0%	113	100.0%	99	100.0%	77	100.0%

B26: Descriptive statistics for miles traveled to and from work.

Region	Mean	N
East Valley	32.33	105
West Valley	35.34	113
Victor Valley	47.29	99
Desert	26.78	77
Total	35.87	394

B27: What county do you work in?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Riverside	12	10.3%	5	3.9%	4	3.6%	8	9.1%
San Bernardino	95	81.2%	72	56.7%	98	88.3%	78	88.6%
Orange	2	1.7%	7	5.5%	0	.0%	0	.0%
Los Angeles	3	2.6%	40	31.5%	5	4.5%	0	.0%
Other	5	4.3%	3	2.4%	4	3.6%	2	2.3%
Total	117	100.0%	127	100.0%	111	100.0%	88	100.0%

B28: How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
A great deal of confidence	23	9.7%	44	17.9%	16	6.5%	19	7.8%
Some confidence	125	52.7%	135	54.9%	110	44.7%	115	47.1%
Not much confidence	62	26.2%	44	17.9%	71	28.9%	65	26.6%
No confidence	27	11.4%	23	9.3%	49	19.9%	45	18.4%
Total	237	100.0%	246	100.0%	246	100.0%	244	100.0%

SANBAG1: When gas prices were high, some people made changes in their lives. Did high prices cause you to: BUY A HYBRID OR MORE FUEL-EFFICIENT VEHICLE?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	40	15.5%	36	13.7%	54	21.3%	41	16.1%
No	218	84.5%	226	86.3%	199	78.7%	213	83.9%
Total	258	100.0%	262	100.0%	253	100.0%	254	100.0%

SANBAG2: Did high gas prices cause you to: REDUCE THE NUMBER OF PLEASURE TRIPS YOU TOOK?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	173	67.3%	174	66.4%	193	75.7%	188	74.3%
No	84	32.7%	88	33.6%	62	24.3%	65	25.7%
Total	257	100.0%	262	100.0%	255	100.0%	253	100.0%

SANBAG3: Did high gas prices cause you to: RIDE THE METROLINK OR THE BUS MORE OFTEN?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	33	12.7%	21	8.0%	15	5.9%	23	9.1%
No	227	87.3%	240	92.0%	240	94.1%	230	90.9%
Total	260	100.0%	261	100.0%	255	100.0%	253	100.0%

SANBAG4: Did you make any other changes?

	East Valley		West Valley		Victor Valley		Desert	
	Cases	Col Response %	Cases	Col Response %	Cases	Col Response %	Cases	Col Response %
No changes made	164	64.8%	165	64.0%	155	60.3%	167	66.0%
Shop closer to home	8	3.2%	11	4.3%	8	3.1%	13	5.1%
Move closer to work	0	.0%	2	.8%	2	.8%	0	.0%
Change place of employment to work closer to home	0	.0%	0	.0%	2	.8%	0	.0%
Carpool	10	4.0%	15	5.8%	9	3.5%	13	5.1%
Walk more to work or shop	5	2.0%	5	1.9%	1	.4%	6	2.4%
Ride a bicycle to work or shop	0	.0%	4	1.6%	2	.8%	5	2.0%
Other	72	28.5%	67	26.0%	80	31.1%	58	22.9%
Total	253	100.0%	258	100.0%	257	100.0%	253	100.0%

SANBAG5: Have you ever used a Southern California Toll Road?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	139	54.1%	156	59.8%	126	49.8%	78	31.1%
No	118	45.9%	105	40.2%	127	50.2%	173	68.9%
Total	257	100.0%	261	100.0%	253	100.0%	251	100.0%

SANBAG6: Do you agree or disagree: "I don't mind paying to use a toll road so I can avoid traffic congestion?"

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Agree	137	57.3%	143	58.8%	132	55.0%	144	61.3%
Disagree	102	42.7%	100	41.2%	108	45.0%	91	38.7%
Total	239	100.0%	243	100.0%	240	100.0%	235	100.0%

SANBAG7: Do you agree or disagree: "I like the idea of having toll lanes adjacent to regular lanes on the freeway?"

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Agree	134	55.4%	128	52.9%	126	55.0%	127	56.4%
Disagree	108	44.6%	114	47.1%	103	45.0%	98	43.6%
Total	242	100.0%	242	100.0%	229	100.0%	225	100.0%

SANBAG8: With recent budget shortfalls and the recession, do you support the development of toll roads in Southern California as a way to help fund transportation improvements?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	119	48.4%	115	46.7%	111	45.7%	115	50.2%
No	127	51.6%	131	53.3%	132	54.3%	114	49.8%
Total	246	100.0%	246	100.0%	243	100.0%	229	100.0%

SANBAG9: Would you support a gas tax increase of up to 10 cents a gallon if you knew it would be used on ROAD PROJECTS in our region?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	94	37.6%	86	33.6%	78	30.8%	87	35.5%
No	143	57.2%	158	61.7%	165	65.2%	149	60.8%
Maybe	13	5.2%	12	4.7%	10	4.0%	9	3.7%
Total	250	100.0%	256	100.0%	253	100.0%	245	100.0%

SANBAG10: Would you support a gas tax increase of up to 10 cents a gallon if you knew it would fund road construction projects that would CREATE MORE JOBS?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	147	58.3%	142	55.3%	134	53.0%	132	53.7%
No	95	37.7%	105	40.9%	108	42.7%	96	39.0%
Maybe	10	4.0%	10	3.9%	11	4.3%	18	7.3%
Total	252	100.0%	257	100.0%	253	100.0%	246	100.0%

SANBAG11: Have you ever used the Metrolink?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	124	47.7%	126	48.1%	48	18.7%	31	12.3%
No	136	52.3%	136	51.9%	209	81.3%	221	87.7%
Total	260	100.0%	262	100.0%	257	100.0%	252	100.0%

SANBAG12: [IF "YES" TO SANBAG 11] For what purpose do you usually use the train? Is it for work or pleasure?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Business/commuting	13	10.7%	27	21.4%	6	12.8%	3	10.0%
Trips for entertainment/pleasure	100	82.0%	87	69.0%	33	70.2%	23	76.7%
Both	5	4.1%	7	5.6%	3	6.4%	1	3.3%
School	0	.0%	3	2.4%	4	8.5%	1	3.3%
Other	0	.0%	0	.0%	0	.0%	1	3.3%
Jury duty	0	.0%	1	.8%	0	.0%	0	.0%
Took grandchildren first train ride	1	.8%	0	.0%	0	.0%	0	.0%
Medical appointments	1	.8%	0	.0%	0	.0%	0	.0%
To go downtown Los Angeles	0	.0%	0	.0%	0	.0%	1	3.3%
Work and school	0	.0%	1	.8%	0	.0%	0	.0%
To test the service	0	.0%	0	.0%	1	2.1%	0	.0%
To get from point A to point B	2	1.6%	0	.0%	0	.0%	0	.0%
Total	122	100.0%	126	100.0%	47	100.0%	30	100.0%

SANBAG13: How often do you use the Metrolink? Is it every working day, a few times a week, a few times a month, or rarely?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Every week day	3	2.4%	8	6.4%	2	4.2%	0	.0%
A few times a week	4	3.2%	4	3.2%	2	4.2%	2	6.5%
A few times a month	10	8.1%	6	4.8%	2	4.2%	3	9.7%
Rarely	107	86.3%	107	85.6%	42	87.5%	26	83.9%
Total	124	100.0%	125	100.0%	48	100.0%	31	100.0%

SANBAG14: How often do you use it on weekends? At least once a month, every few months, or rarely?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Once a month	7	5.8%	10	8.1%	2	4.3%	0	.0%
Every few months	9	7.5%	5	4.0%	1	2.1%	2	6.7%
Rarely	104	86.7%	109	87.9%	44	93.6%	28	93.3%
Total	120	100.0%	124	100.0%	47	100.0%	30	100.0%

SANBAG15: Do you think Metrolink should increase the frequency of train service?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	130	76.0%	111	65.7%	112	67.1%	92	66.2%
No	41	24.0%	58	34.3%	55	32.9%	47	33.8%
Total	171	100.0%	169	100.0%	167	100.0%	139	100.0%

SANBAG16: Have you ever used the public bus in your area?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	88	34.2%	70	26.8%	51	19.8%	66	26.1%
No	169	65.8%	191	73.2%	206	80.2%	187	73.9%
Total	257	100.0%	261	100.0%	257	100.0%	253	100.0%

SANBAG17: [IF "YES" TO SANBAG 16] For what purpose do you usually ride the bus? Is it mainly for commuting to work or for pleasure?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Commuting to work/business	19	22.6%	15	21.4%	8	15.7%	16	25.0%
Trips for entertainment/pleasure	38	45.2%	27	38.6%	20	39.2%	26	40.6%
Both	10	11.9%	9	12.9%	5	9.8%	7	10.9%
School	9	10.7%	10	14.3%	7	13.7%	3	4.7%
Other	1	1.2%	1	1.4%	1	2.0%	2	3.1%
Medical appointments/hospital	4	4.8%	1	1.4%	3	5.9%	5	7.8%
Shopping	2	2.4%	0	.0%	1	2.0%	2	3.1%
To pickup car from repair shop	0	.0%	4	5.7%	1	2.0%	1	1.6%
I was bored	0	.0%	0	.0%	1	2.0%	0	.0%
Library	1	1.2%	0	.0%	0	.0%	0	.0%
Work, school, pleasure	0	.0%	1	1.4%	1	2.0%	1	1.6%
To go to job interviews	0	.0%	0	.0%	1	2.0%	0	.0%
Only form of transportation I have	0	.0%	2	2.9%	2	3.9%	1	1.6%
Total	84	100.0%	70	100.0%	51	100.0%	64	100.0%

SANBAG18: [IF "YES" TO SANBAG 16] How often do you use the bus? Is it every week day, a few times a week, a few times a month, or rarely?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Every week day	11	12.6%	10	14.3%	4	7.8%	3	4.7%
A few times a week	12	13.8%	7	10.0%	5	9.8%	10	15.6%
A few times a month	13	14.9%	11	15.7%	6	11.8%	8	12.5%
Rarely	51	58.6%	42	60.0%	36	70.6%	43	67.2%
Total	87	100.0%	70	100.0%	51	100.0%	64	100.0%

D1: What was the last grade of school that you completed?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Some high school or less	17	6.6%	16	6.2%	13	5.1%	24	9.4%
High school graduate	50	19.3%	64	24.6%	69	27.0%	72	28.2%
Some college	96	37.1%	84	32.3%	98	38.3%	81	31.8%
College graduate (Bachelor's Degree)	47	18.1%	56	21.5%	52	20.3%	37	14.5%
Some graduate work	16	6.2%	11	4.2%	12	4.7%	12	4.7%
Post-graduate degree	33	12.7%	29	11.2%	12	4.7%	29	11.4%

D2: What is your current marital status?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Single, never married	35	13.5%	34	13.0%	38	14.8%	29	11.4%
Married	147	56.8%	177	67.8%	147	57.2%	136	53.3%
Divorced	50	19.3%	29	11.1%	38	14.8%	35	13.7%
Widowed, or	25	9.7%	17	6.5%	32	12.5%	43	16.9%
Separated	2	.8%	4	1.5%	2	.8%	11	4.3%
Other	0	.0%	0	.0%	0	.0%	1	.4%
Total	259	100.0%	261	100.0%	257	100.0%	255	100.0%

D2b: How many children ages 18 years old or younger do you have living at home?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
0	171	66.0%	137	52.7%	151	59.2%	170	66.9%
1	27	10.4%	39	15.0%	47	18.4%	28	11.0%
2	34	13.1%	52	20.0%	34	13.3%	27	10.6%
3	18	6.9%	21	8.1%	14	5.5%	19	7.5%
4	7	2.7%	7	2.7%	7	2.7%	4	1.6%
5	2	.8%	2	.8%	1	.4%	3	1.2%
6	0	.0%	1	.4%	1	.4%	3	1.2%
9	0	.0%	1	.4%	0	.0%	0	.0%
Total	259	100.0%	260	100.0%	255	100.0%	254	100.0%

D2b: Descriptive statistics number of children 18 years or younger living at home

	Region			
	East Valley	West Valley	Victor Valley	Desert
Mean	.72	1.00	.77	.74
N	259	260	255	254

D3: Are you of Hispanic or Latino origin?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	65	25.1%	80	30.9%	47	18.4%	35	13.8%
No	194	74.9%	179	69.1%	208	81.6%	218	86.2%
Total	259	100.0%	259	100.0%	255	100.0%	253	100.0%

D4: How would you describe your race or ethnicity?

	East Valley		West Valley		Victor Valley		Desert	
	Cases	Col Response %	Cases	Col Response %	Cases	Col Response %	Cases	Col Response %
Asian	9	3.6%	14	5.6%	4	1.6%	3	1.2%
African American	27	10.7%	18	7.1%	27	10.8%	15	6.0%
Caucasian	151	59.9%	149	59.1%	172	69.1%	196	78.4%
Hispanic	58	23.0%	74	29.4%	46	18.5%	32	12.8%
Other	11	4.4%	10	4.0%	13	5.2%	24	9.6%
Total	252	101.6%	252	105.2%	249	105.2%	250	108.0%

D4: How would you describe your race or ethnicity? (Other specified)

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Filipino	1	5.9%	3	15.0%	3	17.6%	2	8.0%
Indian	3	17.6%	2	10.0%	2	11.8%	4	16.0%
Chinese	1	5.9%	6	30.0%	0	.0%	0	.0%
Japanese	0	.0%	0	.0%	1	5.9%	0	.0%
Vietnamese	1	5.9%	0	.0%	1	5.9%	0	.0%
Native American (all tribes)	6	35.3%	4	20.0%	5	29.4%	15	60.0%
Pacific Islander (and Hawaiian)	0	.0%	1	5.0%	0	.0%	3	12.0%
South American (Brazil, etc...)	0	.0%	1	5.0%	0	.0%	0	.0%
Middle Eastern	1	5.9%	2	10.0%	1	5.9%	0	.0%
Multi-racial	3	17.6%	1	5.0%	4	23.5%	1	4.0%
Korean	1	5.9%	0	.0%	0	.0%	0	.0%
Total	17	100.0%	20	100.0%	17	100.0%	25	100.0%

D5: How many cars do you have for your household?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
0	14	5.4%	10	3.9%	7	2.7%	16	6.3%
1	76	29.5%	49	18.9%	62	24.1%	89	35.0%
2	105	40.7%	106	40.9%	114	44.4%	95	37.4%
3	46	17.8%	61	23.6%	52	20.2%	33	13.0%
4	8	3.1%	24	9.3%	8	3.1%	12	4.7%
5	3	1.2%	4	1.5%	12	4.7%	4	1.6%
6 or more	6	2.3%	5	1.9%	2	.8%	5	2.0%
Total	258	100.0%	259	100.0%	257	100.0%	254	100.0%

D6: What was your age at your last birthday

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
18- 24 years old	8	3.2%	9	3.6%	13	5.2%	6	2.5%
25 - 34	35	14.1%	33	13.3%	29	11.6%	32	13.1%
35 - 44	37	14.9%	47	18.9%	36	14.5%	25	10.2%
45 - 54	44	17.7%	59	23.7%	52	20.9%	46	18.9%
55 - 64	61	24.6%	52	20.9%	53	21.3%	61	25.0%
65 - 74	41	16.5%	31	12.4%	46	18.5%	49	20.1%
75 or older	22	8.9%	18	7.2%	20	8.0%	25	10.2%
Total	248	100.0%	249	100.0%	249	100.0%	244	100.0%

D7: How long have you lived in San Bernardino County?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
10 years or less	62	24.5%	63	24.6%	78	30.8%	82	32.8%
11 - 20 years	47	18.6%	72	28.1%	62	24.5%	51	20.4%
21 - 30 years	47	18.6%	46	18.0%	65	25.7%	51	20.4%
31 - 40 years	36	14.2%	28	10.9%	21	8.3%	24	9.6%
More than 40 years	61	24.1%	47	18.4%	27	10.7%	42	16.8%
Total	253	100.0%	256	100.0%	253	100.0%	250	100.0%

D8: Which of the following best describes your total household or family income before taxes, from all sources, for 2008?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Less than $25,000	43	18.9%	33	14.0%	42	18.6%	68	29.7%
$25,000 to less than $36,000	35	15.4%	26	11.1%	36	15.9%	34	14.8%
$36,000 to less than $50,000	38	16.7%	30	12.8%	34	15.0%	35	15.3%
$50,000 to less than $66,000	16	7.0%	28	11.9%	41	18.1%	29	12.7%
$66,000 to less than $80,000	28	12.3%	33	14.0%	24	10.6%	22	9.6%
$80,000 to $110,000	37	16.3%	41	17.4%	27	11.9%	27	11.8%
Over $110,000	30	13.2%	44	18.7%	22	9.7%	14	6.1%
Total	227	100.0%	235	100.0%	226	100.0%	229	100.0%

Gender of Respondent (Not asked – just recorded by interviewer)

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Male	88	33.8%	114	43.3%	99	38.5%	87	34.1%
Female	172	66.2%	149	56.7%	157	61.1%	165	64.7%
Couldn't tell	0	.0%	0	.0%	1	.4%	3	1.2%
Total	260	100.0%	263	100.0%	257	100.0%	255	100.0%